


WORLD CHAMPION HORSE EQUIPMENT CATALOG

19,016 12 MONTH BUYERS \$125.00/M

UNIT OF SALE:
\$125.00

WORLD CHAMPION HORSE EQUIPMENT CATALOG IS THE PREMIER EQUINE EQUIPMENT SOURCE FOR HORSE LOVERS OF ALL BREEDS. THIS PROFESSIONALLY PRODUCED CATALOG CONTAINS PAGE AFTER PAGE OF BRAND NAME EQUIPMENT AND APPAREL. THE BEAUTIFUL COVER DESIGNS AND PERFECT BOUND SPINE MAKE IT A WELCOME ADDITION TO THE COFFEE TABLE OF UPSCALE HORSE OWNERS NATIONWIDE.

GENDER: 54% FEMALE
CAN SELECTADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

WORLD CHAMPION HAS PRODUCTS FOR EVERY TYPE OF RIDER INCLUDING WESTERN, ENGLISH, TRAIL AND PLEASURE RIDERS, HARNESS AND SHOW PARTICIPANTS AS WELL.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THE UPPER INCOME ADVANTAGE OF THESE BUYERS ALLOWS THEM TO PURCHASE ITEMS FOR THEIR HORSES, HOME, STABLE AND TRAILER, AS WELL AS FINE CLOTHING AND GIFT ITEMS.

THRU: MAY 2011
NEXT: DECEMBER 2011

A FEW OF THE ITEMS OFFERED INCLUDE:

SADDLES	GROOMING AIDS	STABLE EQUIPMENT
TACK	HATS--BOOTS	BOOKS & VIDEOS
APPAREL	JEWELRY	ARTS & GIFTS

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: CATALOG BUYERS AND REQUESTORS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

** USAGE **

DRESSAGE TODAY MAGAZINE

CONTACT LIST MANAGER EMAIL: dorothy@midwestdm.com

Midwest Direct Marketing, Inc.
501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com