

VIRGINIA GAME & FISH

264,218	12 MONTH FISHING	\$65.00/M	
155,246	12 MONTH HUNTING	\$65.00/M	GENDER: 85% MALE
	EMAIL ADDRESSES	INQUIRE	CAN SELECT
	6 MONTH HOTLINE	ADD	\$15.00/M

THESE VIRGINIA SPORTSMEN ARE PRIVILEGED TO BE HUNTING AND FISHING IN ONE OF THE MOST BEAUTIFUL AND BOUNTIFUL STATES IN AMERICA.

ADDRESSING:
SEE SELECTIONS

KEYING: \$3.00/M

FROM THE BIG GAME OF THE APPALACHIANS TO THE UPLAND BIRDS AND WATERFOWL OF CENTRAL VIRGINIA TO THE FRESHWATER AND SALTWATER FISHERMEN OF THE CHESAPEAKE BAY, THESE SPORTSMEN SPEND THEIR LEISURE TIME IN THE GREAT OUTDOORS.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

ADDITIONAL SELECTS AT \$10.00/M INCLUDE:

MAIL ORDER BUYERS
MAGAZINE SUBSCRIBERS
DONORS/CONTRIBUTORS

THRU: SEPTEMBER 11
NEXT: APRIL 12

ALL ORDERS CANCELLED AFTER MAILDATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: MAGAZINES, DNR, MAIL ORDER, PRODUCT REBATES, REGISTRATIONS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GUN OWNERS	\$6.00/M
GENDER	\$6.00/M
TELEPHONE NUMBERS	\$30.00/M
CREDIT CARD BY TYPE	\$20.00/M
AGE OR INCOME	\$15.00/M
6 MONTH RECENCY	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

** USAGE **

WASHINGTON TIMES

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com