

UNITED HEALTH CARE

3,477,282	NURSING PROFESSIONALS	\$80.00/M	
2,618,492	REGISTERED NURSES	\$90.00/M	GENDER: 92% FEMALE
709,282	LICENSED PRACTITIONAL NURSES	\$90.00/M	CAN SELECT
42,267	NURSE PRACTITIONER	\$90.00/M	
3,938	MIDWIVES	\$90.00/M	ADDRESSING:
170,767	NURSE AIDE	\$90.00/M	SEE SELECTIONS

THE LEADING SOURCE OF NURSING HEALTH CARE PROVIDERS AT HOME ADDRESSES. THESE NURSES, RN'S, LPN'S, MIDWIVES, NURSE PRACTITONERS AND NURSES AIDES ARE THE BACKBONE OF MEDICAL CARE PROVIDERS NATIONWIDE.

KEYING: \$5.00/M
MINIMUM ORDER: 5,000

UNITED HEALTH CARE CONTINUALLY UPDATES AND ANALYZES THE NURSING DATA FOR ACCURACY AND DELIVERABILITY.

SAMPLE REQUIRED

DEMOGRAPHICS AVAILABLE - PLEASE INQUIRE.

THRU: SEPTEMBER 11
NEXT: APRIL 12

ALL ORDERS CANCELLED AFTER MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: L.I. SYSTEMS AND TABULATION

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
P/S LABELS	\$10.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

** USAGE **

AMERICAN INCOME LIFE	CRAWFORD SALES	TEAMBANK CREDIT
BECTON DICKINSON	OAKLEY, INC.	UTILICORP SECURITY

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

Midwest Direct Marketing, Inc.
501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com