

ULTIMATE CREDIT SEEKERS HOTLINE

443,124 MONTHLY CREDIT SEEKERS \$100.00/M
 121,638 WEEKLY CREDIT SEEKERS ADD \$25.00/M
 EMAIL ADDRESSES - INQUIRE

GENDER: 50/50
 CAN SELECT

BECAUSE OF LIFE CHANGING EVENTS, THESE CREDIT ACTIVE CONSUMERS ARE SEARCHING THE INTERNET FOR CREDIT RELIEF. THESE CONSUMERS ARE EXPLORING ALL OPTIONS SUCH AS LOANS, TRADITIONAL CREDIT CARDS, CATALOG CARDS, AS WELL AS GOVERNMENT GRANTS.

ADDRESSING:
 SEE SELECTIONS

THESE CONSUMERS ARE SEEKING IMMEDIATE ANSWERS TO THEIR CREDIT CONCERNS. THEY HAVE NO TIME TO WAIT FOR ANSWERS BY MAIL OR TELEPHONE. THEY NEED CREDIT NOW. THESE CREDIT SEEKERS HAVE EXPLORED EVERY COURSE TO ACQUIRE THE CREDIT THEY NEED, INCLUDING PAYDAY LOANS, SECURED CREDIT AND NON-TRADITIONAL LOANS.

KEYING: 5.00/M

MINIMUM ORDER:
 5,000

THESE CONSUMERS ARE IN NEED OF CREDIT REPAIR, DEBT CONSOLIDATION AND CREDIT CARDS FOR IMMEDIATE CREDIT IMPROVEMENT.

SAMPLE REQUIRED

UPDATED MONTHLY

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAILDATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: INTERNET WEB SITE INQUIRIES

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
TELEPHONES	\$30.00/M
AGE OR INCOME	\$10.00/M
GENDER	\$10.00/M
INFERRED CREDIT SCORES	\$20.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER: scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
 Email: info@midwestdm.com