

ULTIMATE CREDIT SEEKERS HOTLINE

435,204 MONTHLY CREDIT SEEKERS \$100.00/M
 91,593 WEEKLY CREDIT SEEKERS ADD \$25.00/M

BECAUSE OF LIFE CHANGING EVENTS, THESE CREDIT ACTIVE CONSUMERS ARE SEARCHING THE INTERNET FOR CREDIT RELIEF. THESE CONSUMERS ARE EXPLORING ALL OPTIONS SUCH AS LOANS, TRADITIONAL CREDIT CARDS, CATALOG CARDS, AS WELL AS GOVERNMENT GRANTS.

THESE CONSUMERS ARE SEEKING IMMEDIATE ANSWERS TO THEIR CREDIT CONCERNS. THEY HAVE NO TIME TO WAIT FOR ANSWERS BY MAIL OR TELEPHONE. THEY NEED CREDIT NOW. THESE CREDIT SEEKERS HAVE EXPLORED EVERY COURSE TO ACQUIRE THE CREDIT THEY NEED, INCLUDING PAYDAY LOANS, SECURED CREDIT AND NON-TRADITIONAL LOANS.

THESE CONSUMERS ARE IN NEED OF CREDIT REPAIR, DEBT CONSOLIDATION AND CREDIT CARDS FOR IMMEDIATE CREDIT IMPROVEMENT.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAILDATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO BTAIN A SANS NUMBER FROM THE FTC WEBSITE: www.telemarketing.donotcall.gov

SOURCE: INTERNET WEB SITE INQUIRIES

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
TELEPHONES	\$30.00/M
AGE OR INCOME	\$10.00/M
GENDER	\$10.00/M
INFERRED CREDIT SCORES	\$20.00/M
ELECTRONIC DELIVERY	\$50.00

** USAGE **

OPTIMIZED CONTACT

CONTACT LIST MANAGER: scott@midwestdm.com