

TRADER INSIGHT ACTIVE SUBSCRIBERS

27,754 SUBSCRIBERS AT HOME ADDRESS \$85.00/M UNIT OF SALE:
 8,494 SUBSCRIBERS AT BUSINESS + \$10.00/M \$178.00 AVERAGE

TRADER INSIGHT CATERS TO INVESTORS WHO ARE INTERESTED IN LEARNING STOCK DAY TRADING, SWING TRADING, POSITION TRADING, ETF TRADING, FUTURES TRADING, OPTIONS TRADING AND CURRENCY TRADING. SUBSCRIBERS PAY TO RECEIVE TIMELY INFORMATION AND KEY INVESTMENT STRATEGIES FROM LEADING ANALYSTS. THESE INVESTORS HAVE ACCESS TO NIGHTLY TRADE SELECTIONS AND REVIEW PROJECTED STOCK SCENARIOS AS THEY UNFOLD EACH TRADING DAY. THESE AGGRESSIVE INVESTORS SEEKING STOCK INFORMATION ARE PROFESSIONAL AND AMATEUR TRADERS WHO MAKE THEIR LIVING TRADING OR SUPPLEMENT THEIR INCOMES THROUGH DAY TRADING.

GENDER: 67% MALE
 CAN SELECT

ADDRESSING:
 SEE SELECTIONS
 BELOW

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

THESE INVESTORS ARE MOSTLY MALE WITH AN AVERAGE ANNUAL INCOME OF \$62,000. THEY'RE INTERESTED IN FINANCIAL PUBLICATIONS TO STAY AHEAD OF THE CURVE WITH INVESTING TRENDS. RESPONSIVE TO A WIDE RANGE OF UPSCALE CONSUMER, HEALTH AND FINANCIAL OFFERS, THESE INVESTORS ARE HIGHLY COMPUTER LITERATE AND PARTICIPATE IN A WIDE VARIETY OF INVESTMENT AND MONEY-MAKING OPPORTUNITIES.

SAMPLE REQUIRED

THRU: MAY 11
 NEXT: DECEMBER 11

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% SUBSCRIBERS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
AGE	\$10.00/M
INCOME	\$10.00/M
MAIL ORDER BUYERS	\$10.00/M
INTERNET BUYERS	\$10.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER: scott@midwestdm.com

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