

SUCCESSFUL GARDENERS

135,811 ACTIVE 12 MONTH GARDENERS \$85.00/M
 69,262 6 MONTH HOTLINE ADD \$15.00/M GENDER 85% MALE
 SELECTABLE

NOW AVAILABLE FROM MEREDITH'S COMPOSITE INTEREST
 FILE IS SUCCESSFUL GARDENERS. ACCUMULATED ACROSS
 MEREDITH'S AGRICULTURAL DATABASE, THESE SUBSCRIBERS
 TO ONE OR MORE OF MEREDITH'S AG PUBLICATIONS ARE
 PASSIONATE ABOUT GARDENING. ADDRESSING:
 SEE SELECTIONS

REACH AVID GARDENERS WHO PURCHASE HIGH QUALITY
 PLANTS, TREES, VINES, FRUITS, VEGETABLES AND SEEDS
 TO BEAUTIFY THEIR HOMES AND FILL THEIR GARDENS. KEYING: 5.00/M
 MINIMUM ORDER:
 5,000

THESE SUBURBAN AND RURAL GARDENERS LIVE ON 3+ ACRES
 WITH AN AVERAGE AGE RANGE OF 45-54 AND AVERAGE
 INCOME OF \$75,000-\$99,000. SAMPLE REQUIRED

THESE CONSUMERS HAVE A HISTORY OF GARDENING-RELATED
 TRANSACTIONS INCLUDING CATALOG PURCHASES, BOOK
 PURCHASES AND SUBSCRIPTIONS. UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
 ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT WILL BE
 SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

LIST OWNER WILL REQUIRE EXCHANGE, PARITY PRICING OR
 RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

SOURCE: MAGAZINE SUBSCRIBERS, SURVEY RESPONDERS

SELECTIONS: STATE, SCF, ZIP CODE	\$10.00/M
ZIP SET UP FEE	\$50.00
DEMOGRAPHIC SELECTIONS	\$15.00/M
CATALOG BUYERS	\$15.00/M
MAGAZINE SUBSCRIBERS	\$15.00/M
6 MONTH HOTLINE	\$15.00/M
P/S LABELS	\$15.00/M
CD ROM	\$25.00
DISKETTE	\$25.00
EMAIL OR FTP TRANSFER	\$50.00
TAPE CONVERSION	\$25.00

** USAGE **

ENGINEERING SVCS
 FORESTRY SUPPLIERS, INC.

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