

RESORT TRAVEL BUYERS

75,367	12 MO. RESORT TRAVEL BUYERS	\$90.00/M
36,763	6 MONTH HOTLINE	\$10.00/M
	EMAIL ADDRESSES	INQUIRE

THESE RESPONSIVE BUYERS SPEND THOUSANDS OF DOLLARS ANNUALLY TRAVELING TO MAJOR RESORTS ALL ACROSS AMERICA. FROM THE MOUNTAINS TO FAMILY RESORTS CENTERED AROUND MAJOR THEME PARKS, TO OCEAN CRUISES, THESE ANXIOUS TRAVELERS ARE SEEKING THEIR NEXT VACATION DESTINATION.

THESE TRAVEL BUYERS ARE INTERESTED IN QUALITY MERCHANDISE AND SERVICES SUCH AS LUGGAGE, INSURANCE, AIRLINE AND RENTAL CAR PACKAGES, AND TRAVEL MAGAZINES.

THE AVERAGE AGE RANGE OF THESE TRAVELERS IS 35-44 AND THE AVERAGE INCOME IS \$75,000.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE : www.telemarketing.donotcall.gov

SOURCE: INTERNET TRAVEL OFFER

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
PHONE NUMBERS	\$30.00/M
AGE	\$10.00/M
INCOME	\$10.00/M
ELECTRONIC DELIVERY	\$50.00

GENDER NOT
SELECTABLE

ADDRESSING:
SEE SELECTIONS

KEYING: 2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: FEBRUARY 12
NEXT: AUGUST 12

CONTACT LIST MANAGER: scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com