

READY FOR DISASTER BUYERS

41,997	12 MO BUYERS	\$75.00/M	UNIT OF SALE:
35,846	6 MO BUYERS	\$85.00/M	\$48.00 AVERAGE

THESE BUYERS ARE TRULY READY FOR SELF-SUFFICIENCY. THEY HAVE PURCHASED CANNED FOODS, WATER SUPPLIES AND PURIFICATION DEVICES, ALTERNATIVE LIGHTING AND POWER SUPPLIES AS WELL AS INFORMATIVE VIDEOS DEALING WITH PREPAREDNESS FOR DISASTER.

GENDER: 50/50
CAN SELECT

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

MANY OF THESE FOLKS HAVE ATTENDED PREPAREDNESS SEMINARS AND EXPO'S TO ALERT LOCAL AND STATE LEADERS TO GET SERIOUS ABOUT NATIONAL AND PERSONAL SECURITY AND SURVIVAL. WHETHER IT'S TERRORISTS OR A NATURAL DISASTER, THESE SURVIVALISTS ARE READY TO DEFEND THEIR HOMES AND WEATHER THE STORMS.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: SEPTEMBER 11
NEXT: APRIL 12

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL, SEMINARS, RETAIL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
AGE OR INCOME	\$10.00/M
CREDIT CARD	\$10.00/M
MAIL ORDER BUYERS	\$15.00/M
P/S LABELS	\$10.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

** USAGE **

MAJOR SURPLUS & SURVIVAL OUTDOORCOOKING.COM

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