


QC SUPPLY CATALOG MAIL ORDER BUYERS

139,876	TOTAL BUYERS	\$95.00/M	AVERAGE SALE:
25,018	LAST 12 MONTH BUYERS	ADD \$5.00/M	\$150.00
14,694	LAST 6 MONTH BUYERS	ADD \$10.00/M	
10,011	LAST 3 MONTH BUYERS	ADD \$15.00/M	GENDER: 80% MALE
33,400	CATALOG REQUESTORS	\$85.00/M	CAN SELECT

NCOA'D TWICE ANNUALLY

QC SUPPLY CATALOG OFFERS THOUSANDS OF EXCEPTIONAL PRODUCTS FOR CONSTRUCTION, AGRIBUSINESS, OUTDOOR MAINTENANCE AND RURAL LIFESTYLES. BRAND NAME AND HARD TO FIND PRODUCTS ARE OFFERED AT LOW PRICES BY A FRIENDLY AND KNOWLEDGEABLE STAFF. SINCE 1982, COMMERCIAL, AGRICULTURAL AND RESIDENTIAL CUSTOMERS HAVE RELIED ON QC SUPPLY TO PROVIDE QUALITY WORK APPAREL, VENTILATION FANS, HEATERS, LIGHTING, PEST CONTROL SOLUTIONS, LIVESTOCK AND HOG SUPPLIES, IRRIGATION EQUIPMENT AND MUCH MORE.

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

QC SUPPLY CATALOG BUYERS ARE BUSINESS AND INDUSTRY DECISION MAKERS, DO-IT-YOURSELFERS, MAINTENANCE MANAGERS AND FARMERS. MANY OF THESE BUYERS ARE PET OWNERS OR LIVESTOCK OWNERS WHO REQUIRE VACCINES, FOODS, SUPPLEMENTS AND MORE. THEY ALSO HAVE AN ACTIVE INTEREST IN HUNTING AND FISHING. THESE CATALOG BUYERS PURCHASE FROM THE QC SUPPLY CATALOG FOR THEIR VARIED INDUSTRY OCCUPATIONS AND HOME, FARM, SHOP OR CONSTRUCTION USES.

THRU: DECEMBER 09
NEXT: APRIL 10

THESE BUYERS ARE RESPONSIVE MAIL ORDER BUYERS FOR HOME, GARDEN, BARN AND SHOP NEEDS SUCH AS HOME MAINTENANCE, KITCHEN SUPPLIES, SEEDS AND PLANTS, GARDENING TOOLS, SHOP EQUIPMENT, HAND TOOLS, DURABLE WORK CLOTHING AND BOOTS. THESE PROFESSIONAL DECISION MAKERS ALSO UTILIZE ADVANCED OFFICE EQUIPMENT AND TECHNOLOGY. THEY PURCHASE COMPUTERS, SOFTWARE, SATELLITE RECEIVERS, RADIOS, GPS NAVIGATION SYSTEMS AND SPECIALIZED PRODUCTION EQUIPMENT.

SOURCE: CATALOG BUYERS

SELECTIONS:	STATE, SCF, ZIP CODE	\$6.00/M
	ZIP TAPE SET UP FEE	\$50.00/M
	GENDER	\$6.00/M
	PHONE NUMBER	\$30.00/M
	INCOME, AGE	\$10.00/M
	SIC CODE	\$10.00/M
	HOUSEHOLD DEMOGRAPHICS	\$10.00/M
	DONORS	\$10.00/M
	EMAIL OR FTP	\$50.00

USAGE

AMERICAN LIVESTOCK SUPPLY	FARM SHOW MAGAZINE	GURNEY'S SEED/NURSERY
NORTHERN TOOL	PENTON MEDIA	

CONTACT LIST MANAGER: SCOTT ROBBINS - scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com