

POULTRY AND BIRD INDUSTRY

06039

7,047 12 MONTH OPERATORS \$85.00/M

THESE PRODUCERS ARE THE OWNER/OPERATORS, MANAGERS AND KEY DECISION MAKERS IN THE POULTRY AND BIRD INDUSTRY WHO PURCHASE EQUIPMENT, PRODUCTS, SUPPLIES AND SERVICES FOR THEIR OPERATIONS.

ADDRESSING:
SEE BELOW

KEYING: 5.00/M

THESE PRODUCERS ARE PRIME MAIL ORDER BUYER PROSPECTS FOR SUPPLIES AND EQUIPMENT FOR THE FARM HOME AND OFFICE TO MAINTAIN THEIR BUSINESS.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

RESIDING IN RURAL AMERICA, THESE ACTIVE SUBSCRIBERS RESPOND TO PRODUCT OFFERS OF DURABLE CLOTHING, TOOLS OF THEIR TRADE, FARM EQUIPMENT, BARN EQUIPMENT AS WELL AS HOME & GARDEN AND PET SUPPLIES.

UPDATES MONTHLY

SELECTIONS AVAILABLE AT \$10/M INCLUDE:

- BROILER, FRYER, ROASTER CHICKEN FARMS - 1,057
- CHICKEN EGG FARMS - 115
- TURKEYS AND TURKEY EGG FARMS - 131
- POULTRY HATCHERY FARMS - 1,172
- POULTRY SLAUGHTERING AND PROCESSING - 1,079
- BIRD FEED-MANUFACTURERS - 151
- BIRD BARRIERS-REPELLENTS AND CONTROLS-MFRS - 1
- BIRD SUPPLIES-MANUFACTURERS - 56
- POULTRY EQUIPMENT AND SUPPLIES-MANUFACTURERS - 53
- POULTRY AND POULTRY PRODUCTS WHOLESAL - 1,312
- BIRD FEED-WHOLESAL - 27
- BIRD SUPPLIES-WHOLESAL - 18
- BIRD FEEDERS AND HOUSES-RETAIL - 762
- POULTRY-RETAIL - 289
- GAME BIRDS-RETAIL - 57
- BIRDS-RETAIL - 372
- BIRD BARRIERS, REPELLENTS, CONTROLS SERVICES - 101
- POULTRY RESEARCH - 4

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

LIST OWNER WILL REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

SOURCE: SELF REPORTED DATA

SELECTIONS: STATE, SCF, ZIP CODE	\$10.00/M
TELEPHONES	\$30.00/M
P/S LABELS	\$15.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$25.00
DISKETTE	\$25.00
EMAIL/FTP TRANSFER	\$50.00
TAPE CONVERSION	\$25.00

** USAGE **

ENGINEERING SERVICES MIDWEST LIVESTOCK SERVICES

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

Midwest Direct Marketing, Inc.
 501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
 Email: info@midwestdm.com