

**PET SITTERS INTERNATIONAL**

6,724	ACTIVE MEMBERS	\$95.00/M	UNIT OF SALE
7,936	EXPIRED MEMBERS	\$85.00/M	\$100.00 AVERAGE

THIS VERY EXCLUSIVE FILE CONSISTS OF PROFESSIONAL PET SITTERS AND BUYERS FROM THE PET SITTERS ONLINE STORE.

GENDER: 70% FEMALE  
CAN SELECT

THE MEMBERS OF PET SITTERS INTERNATIONAL PROVIDE SITTING SERVICES FOR DOGS, CATS AND MANY OTHER ANIMALS. THESE PROFESSIONAL PET SITTERS AND THEIR CLIENTS SPEND AN ENORMOUS AMOUNT OF MONEY ON SUPPLIES FOR PET HEALTH, EDUCATION, COMFORT AND GENERAL CARE. PET SITTERS ARE KEY INFLUENCERS ON PET PRODUCTS AND SERVICES FOR THEIR DEVOTED AND UPSCALE CLIENTS WHO ARE DEDICATED ANIMAL LOVERS THAT PURCHASE ONLY THE BEST FOR THEIR BELOVED PETS.

ADDRESSING:  
SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:  
5,000

THESE PET SITTERS ARE ALSO SMALL BUSINESS OWNERS THAT RELY ON TECHNOLOGY AND HAVE THE NEED FOR OFFICE SUPPLIES, WALKING SHOES, CRIME DETERRENT PRODUCTS AND ARE ALSO VERY INTERESTED IN ANIMAL WELFARE AND A GREENER ENVIRONMENT.

SAMPLE REQUIRED

THRU: AUGUST 2011  
NEXT: MARCH 2012

THE PET SITTERS ONLINE STORE OFFERS PET SITTING KITS, STATIONARY AND CARDS, BEDDING, HEALTH CARE, LEASHES, ART WORK, PET TREATS, GIFT BAGS, JEWELRY, BOOKS, TAPES AND DVDS, EDUCATIONAL AND BUSINESS SUPPLIES FOR THE PROFESSIONAL SITTER AS WELL AS PRODUCTS FOR THE GENERAL PET LOVER.

THE CLIENTS OF PET SITTERS HAVE UPSCALE LIFESTYLES AND LOVE TO TRAVEL. THEY SPEND ADDITIONAL MONEY BY HIRING A PROFESSIONAL SITTER RATHER THAN PLACE THEIR BELOVED PET IN A KENNEL.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% MEMBERS AND BUYERS

SELECTIONS: STATE, SCF, ZIP CODE	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
ELECTRONIC DELIVERY	\$50.00

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