

**PET BOUTIQUE & SPA MAGAZINE**

5,170 ACTIVE SUBSCRIBERS \$300.00/M

UNIT OF SALE:
\$19.95 AVERAGE

PET BOUTIQUE AND SPA MAGAZINE IS AIMED AT THE PET RETAILER, GROOMER, BOARDING KENNEL OR PET DAYCARE OPERATOR WHO CATERS TO, AND PROVIDES PRODUCTS AND SERVICES FOR THEIR ELITE CLIENTS AND THEIR DOG OR CAT. MOST OF THESE SUBSCRIBERS ARE CENTERED IN MAJOR METROPOLITAN AREAS. MANY OF THESE READERS ALSO OFFER BOARDING SUITES, INSTEAD OF KENNEL RUNS, TO THEIR UPSCALE CLIENTELE.

THESE BUSINESS OWNERS PURCHASE THE BEST RETAIL PRODUCTS AND EQUIPMENT MONEY CAN BUY. THEY ARE CONTINUALLY SEEKING PRODUCTS AND SERVICES TO OFFER THEIR ELITE CLIENTELE LIKE THOSE FOUND IN HUMAN SPAS SUCH AS AROMATHERAPY, PET MESSAGE, MINERAL CONDITIONERS AND TREATMENTS, HOLISTIC FOODS, TREATS, BOWS, COLLARS, TOYS, BEDS, STROLLERS AND ACCESSORIES.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL

SELECTIONS: EMAIL DELIVERY \$50.00

GENDER: 65% FEMALE
NOT SELECTABLEADDRESSING:
SEE BELOWMINIMUM ORDER:
INQUIRE

SAMPLE REQUIRED

THRU: JUNE 2011
NEXT: DECEMBER 2011

** USAGE **

INTUIT

CONTACT LIST MANAGER: Dorothy@midwestdm.com**Midwest Direct Marketing, Inc.**501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com