

**PENNSYLVANIA FARMERS**

31,540 ACTIVE FARMERS \$75.00/M  
 EMAIL ADDRESSES INQUIRE

THESE FARMERS AND RANCHERS ARE OWNERS AND OPERATORS THAT STAY INFORMED ABOUT THE LATEST IN FARMING EQUIPMENT, LOCAL AND FEDERAL AGRI-POLITICS, CROP AND LIVESTOCK PRODUCTION, MARKET PRICING, AND ALL FACETS AFFECTING THE SUCCESS OF THEIR FARMING OPERATION. DUE TO THEIR RURAL LIFESTYLE AND THE TASKS REQUIRED TO RUN A SUCCESSFUL FARM, THEY HAVE A NEED FOR QUALITY APPAREL, TOOLS AND EQUIPMENT, VETERINARY SUPPLIES, FENCING AND BARN SUPPLIES. THESE CONSUMERS ARE PROFESSIONAL RANCHERS RAISING BEEF CATTLE, DAIRY CATTLE AND FARMERS PRODUCING MANY DIFFERENT CROPS.

GENDER: MOSTLY  
 MALE

ADDRESSING:  
 SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:  
 5,000

SAMPLE REQUIRED

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.  
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

THRU: FEBRUARY 12  
 NEXT: AUGUST 12

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: [www.telemarketing.donotcall.gov](http://www.telemarketing.donotcall.gov)

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
CROP, ACRES, LIVESTOCK	\$15.00/M
DONORS	\$15.00/M
PHONE NUMBERS	\$30.00/M
DEMOGRAPHICS	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

\*\* USAGE \*\*

GARDENS ALIVE!

CONTACT LIST MANAGER: [scott@midwestdm.com](mailto:scott@midwestdm.com)