

PATRIOTIC GRASSROOTS DONORS AND ACTIVISTS

242,709	12 MONTH ACTIVISTS	\$80.00/M	UNIT OF SALE:
146,013	12 MONTH ACTIVE DONORS	\$90.00/M	\$100.00+ AVERAGE
	6 MONTH HOTLINE	ADD \$10.00/M	

GENDER: 60% MALE
CAN SELECT

THE PATRIOTIC GRASSROOTS DONORS AND ACTIVISTS FILE CONSISTS OF INDIVIDUALS WHO HAVE CONTRIBUTED TO OR SUPPORTED CONSERVATIVE CANDIDATES AND ISSUES AT BOTH STATE AND NATIONAL LEVELS.

ADDRESSING:
SEE SELECTIONS

THESE DIRECT MAIL CONTRIBUTORS HAVE DONATED \$100+ TO MAKE THEIR VOICES HEARD. THEY ARE ACTIVE WITHIN CONSERVATIVE POLITICAL CIRCLES AND ARE OFTEN CONTRIBUTORS AND ATTENDEES TO FUNDRAISING GALAS AND EVENTS.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

THEY ARE POLITICALLY ACTIVE THROUGH VOLUNTEER WORK FOR CONSERVATIVE CANDIDATES AND CAUSES.

SAMPLE REQUIRED

THRU: SEPTEMBER 11
NEXT: APRIL 12

AVERAGE AGE RANGE IS 45-60 WITH AN AVERAGE INCOME OF \$75,000.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE OR INCOME	\$10.00/M
CREDIT CARD HOLDER	\$10.00/M
MAIL ORDER BUYERS	\$15.00/M
P/S LABELS	\$10.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

** USAGE **

CITIZENS AGNST GOV WASTE INT'L BIBLE SOCIETY
CITIZENS UNITED SHERIFF'S ASSOC.

SPENCER US SENATE
YOUNG CONSERVATIVE

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