

## PATIO PACIFIC PET DOOR CATALOG

26,065	12 MONTH BUYERS	\$90.00/M	UNIT OF SALE:
48,659	24 MONTH BUYERS	\$80.00/M	\$140.00 AVERAGE

THE PATIO PACIFIC, INC. CATALOG HAS BEEN OFFERING AMERICA'S FINEST PET DOORS SINCE 1973 AND THEY BELIEVE A PET DOOR IS AN IMPORTANT KEY TO KEEPING PETS HAPPY, HEALTHY, AND SAFE. THE 15 PAGE COLOR CATALOG OFFERS THE FOLLOWING TYPES OF DOORS: SLIDING GLASS DOOR, SASH WINDOW, DOOR MOUNT, WALL MOUNT, THROUGH GLASS, KENNEL USE, SCREEN MOUNT, ELECTRONIC, AND CUSTOM DIMENSIONS FOR ANY SIZE ANIMALS.

THESE CAT AND DOG OWNERS LOVE TO GIVE THEIR ANIMALS THE FREEDOM OF COMING AND GOING AS THEY PLEASE. THE CONVENIENCE OF THE DOORS ALLOWS DOGS AND CATS TO ROAM THE YARD AND HOUSE WITHOUT DISTURBING THEIR OWNERS. WHILE AWAY FROM HOME, OWNERS ARE NOT WORRIED ABOUT HAVING TO KENNEL THEIR PET OR GETTING HOME QUICKLY TO LET THEM OUT.

THESE BUYERS, WITH AN AVERAGE AGE OF 50 AND AN AVERAGE INCOME OF \$60,000, OWN THEIR HOMES AND SPEND MONEY ON CONVENIENCES FOR THEMSELVES AND THEIR PETS.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.  
ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.  
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% CATALOG

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP + 4	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
AGE OR INCOME	\$15.00/M
GENDER	\$6.00/M
P/S LABELS	\$10.00/M
ELECTRONIC DELIVERY	\$50.00
CD ROM	\$55.00

\*\* USAGE \*\*

NATL ANTIVIVISECTION SOC. NEWPORT CREATIVE  
WHALES & FRIENDS

GENDER:  
56% FEMALE  
CAN SELECT

ADDRESSING:  
SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

THRU: JANUARY 08  
NEXT: JULY 08

**Midwest Direct Marketing, Inc.**

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320  
Email: info@midwestdm.com