

**PACIFIC CONSERVATIVE CHRISTIAN DONORS**

39,594 12 MO DONORS \$85.00/M  
 6 MO HOTLINE ADD \$10.00/M

UNIT OF SALE:  
 \$25.00 AVERAGE

FROM THE HEART OF CALIFORNIA, THESE CONTRIBUTORS ARE DETERMINED TO SUPPORT THE REPUBLICAN GOVERNMENT WHICH PROMOTES CHRISTIAN FAMILY VALUES AND THE ALL AMERICAN DREAM.

GENDER: 60% MALE  
 CAN SELECT

THESE ENTHUSIASTIC CHRISTIAN DONORS SPEND THEIR TIME AND MONEY SUPPORTING THEIR FAVORITE POLITICAL CANDIDATES AND NON-PROFIT ORGANIZATIONS.

ADDRESSING:  
 SEE SELECTIONS

KEYING: \$2.00/M

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

MINIMUM ORDER:  
 5,000

SAMPLE REQUIRED

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

THRU: SEPTEMBER 11

ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

NEXT: APRIL 12

SOURCE: 100% DIRECT MAIL

SELECTIONS: SCF, ZIP	\$6.00/M
AGE OR INCOME	\$10.00/M
CREDIT CARD HOLDER	\$10.00/M
MAIL ORDER BUYER	\$15.00/M
P/S LABELS	\$10.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

\*\* USAGE \*\*

TAXPAYER REVOLUTION COMM. U.S. MONEY RESERVE

CONTACT LIST MANAGER: [scott@midwestdm.com](mailto:scott@midwestdm.com)

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