

**OPERATION GATHER DONORS**

80,039 12 MONTH DONORS \$90.00/M UNIT OF SALE:  
 6 MONTH HOTLINE ADD \$10.00/M \$30.00 AVERAGE

THESE DEDICATED DONORS ARE COMMITTED TO KEEPING THE CHRISTIAN FAITH AS THE FOUNDING PRINCIPAL OF OUR NATION. THROUGH CONTRIBUTING TO NON-PROFIT ORGANIZATIONS, THEY SUPPORT KEEPING THE 10 COMMANDMENTS IN PUBLIC, STOPPING PARTIAL BIRTH ABORTION AND THEY SUPPORT THE CHILDREN OF OUR AMERICAN HEROS.

GENDER: 50/50  
 CAN SELECT

ADDRESSING:  
 SEE SELECTIONS

KEYING: \$2.00/M

THESE DONORS, WITH AN AVERAGE AGE OF 50 AND AN AVERAGE INCOME OF \$60,000, ARE ACTIVE CHRISTIAN SUPPORTERS OF THE AMERICAN WAY OF LIFE AND CONSERVATIVE ISSUES.

MINIMUM ORDER:  
 5,000

SAMPLE REQUIRED

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

THRU: SEPTEMBER 11  
 NEXT: APRIL 12

ALL ORDER CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE OR INCOME	\$10.00/M
CREDIT CARD HOLDER	\$10.00/M
MAIL ORDER BUYER	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

\*\* USAGE \*\*

A LEG TO STAND ON	HELP HOSPITALIZED VETS	OPERATION SMILE
AM. CTR LAW & JUSTICE	INT'L FELLOWSHIP	REPUB NAT'L COMM
CHRISTIAN APPALACHIAN	MADD	TRADITIONAL VALUES
FOOD FOR THE HUNGRY	NAT'L PRO-LIFE ALLIANCE	VETS FOREIGN WARS

CONTACT LIST MANAGER EMAIL: [Scott@midwestdm.com](mailto:Scott@midwestdm.com)

**Midwest Direct Marketing, Inc.**

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320  
 Email: [info@midwestdm.com](mailto:info@midwestdm.com)