

OKLAHOMA FARMERS AND STOCKMEN

54,111 ACTIVE FARMERS \$75.00/M
 EMAIL ADDRESSES INQUIRE

THESE FARMERS AND RANCHERS ARE INTERESTED IN
 OKLAHOMA AREA NEWS REGARDING NEW FARMING TECHNIQUES,
 WEATHER REPORTS, LOVESTOCK MARKET REPORTS AND MORE.

GENDER: MOSTLY
 MALE

THESE OKLAHOMA RESIDENTS ARE OWNERS AND OPERATORS,
 MARRIED, LIVING A RURAL COUNTRY LIFESTYLE WHICH
 REQUIRES QUALITY TOOLS, TRACTORS AND FARMING
 EQUIPMENT, FENCING AND BARN SUPPLIES, VETERINARY
 SUPPLIES AND GARDENING AND HOME DECOR' ITEMS WITH
 THE COUNTRY THEME.

ADDRESSING:
 SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
 ARE REQUIRED TO BE PAID IN FULL.

SAMPLE REQUIRED

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
 SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

THRU: FEBRUARY 12
 NEXT: AUGUST 12

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A
 "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT"
 AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE
 FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF
 AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
CROP, ACRES, LIVESTOCK	\$15.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

** USAGE **

ENGINEERING SERVICES

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com