

OHIO SPORTSMEN

429,591	12 MONTH SPORTSMEN		\$55.00/M	UNIT OF SALE:
34,423	DEER HUNTERS	ADD	\$10.00/M	\$55.00 AVERAGE
24,854	SENIOR HUNTERS	ADD	\$10.00/M	
24,602	WATERFOWL/DUCK	ADD	\$10.00/M	GENDER: 90% MALE
309,088	FISHERMAN		\$55.00/M	CAN SELECT
169,090	CAMPING		\$55.00/M	
	6 MONTH HOTLINE	ADD	\$10.00/M	ADDRESSING:
	EMAIL ADDRESSES	INQUIRE		SEE SELECTIONS
	NON-PROFIT MAILERS		\$45.00/M	
	NCOA'D TWICE ANNUALLY			KEYING: \$2.00/M

SPENDING HUNDREDS OF DOLLARS ANNUALLY, THESE AVID SPORTSMEN REPRESENT OHIO'S FINEST OUTDOORSMEN. SPECIALIZING IN THEIR PARTICULAR TYPE OF ACTIVITY, THEY SPEND THEIR TIME AND MONEY ON EQUIPMENT, GUNS, APPAREL, LICENSES, LOCAL AND NATIONAL CONSERVATION PROJECTS AND MEMBERSHIPS. THE DEER HUNTERS ON THIS LIST HAVE ACTUALLY PURCHASES A "TWO DEER" TAG WHICH PROVES THEIR DEDICATION TO THE OUTDOORS AND THEIR SPORTING ACTIVITIES.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: JANUARY 12
NEXT: JULY 12

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
NO NEW LICENSE RECORDS WILL BE ADDED TO THIS FILE.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: LICENSED SPORTSMEN/ PRODUCT BUYERS/
SUBSCRIBERS

SELECTIONS: HUNT/ FISH TYPE	\$10.00/M
PHONE NUMBERS	\$30.00/M
MAIL ORDER BUYERS	\$15.00/M
SUBSCRIBERS	\$15.00/M
AGE	\$10.00/M
INCOME	\$10.00/M
RADIUS MAPPING	\$6.00/M
GENDER	\$6.00/M
STATE	\$6.00/M
SCF	\$6.00/M
ZIP	\$6.00/M
DONORS / CONTRIBUTORS	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

** USAGE **
FEED THE CHILDREN

Midwest Direct Marketing, Inc.
501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com