

OHIO FARMERS

102,207 ACTIVE FARMERS \$75.00/M
 EMAIL ADDRESSES INQUIRE

OHIO AREA FARMERS AND RANCHERS ARE INTERESTED IN FARMING ISSUES INCLUDING NEW GOVERNMENT POLICY, ENVIRONMENTAL & CONSERVATION ISSUES, CROP AND LIVESTOCK REPORTS AND MUCH MORE.

GENDER: MOSTLY
 MALE

ADDRESSING:
 SEE SELECTIONS

THESE OWNERS AND OPERATORS DEPEND ON QUALITY TOOLS, EQUIPMENT AND OUTDOOR CLOTHING DESIGNED FOR THEIR SPECIAL REQUIREMENTS.

KEYING: \$2.00/M

ALL ORDER CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

MINIMUM ORDER:
 5,000

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SAMPLE REQUIRED

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

THRU: FEBRUARY 12
 NEXT: AUGUST 12

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

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|-----------------------------|-----------|
| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| CROP, ACRES, LIVESTOCK | \$15.00/M |
| AGE | \$15.00/M |
| INCOME | \$15.00/M |
| DONORS | \$15.00/M |
| PHONE NUMBERS | \$30.00/M |
| ELECTRONIC DELIVERY | \$50.00 |

** USAGE **

CLEVELAND BUSINESS JOURNAL
 GARDENS ALIVE!

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