

**NEW ENGLAND FARMERS**

19,976 ACTIVE SUBSCRIBERS \$75.00/M  
 EMAIL ADDRESSES INQUIRE

FROM THE NEW ENGLAND AREA, THESE FARMERS AND RANCHERS ARE CONCERNED WITH NEW FARMING TECHNIQUES, ENVIRONMENTAL AND CONSERVATION ISSUES, AGRIPOLITICAL ISSUES, TIMELY WEATHER REPORTS AND FINANCIAL ISSUES AFFECTING THEIR LIVELIHOOD.

GENDER: 98% MALE  
 CAN SELECT

ADDRESSING:  
 SEE SELECTIONS

THESE OWNERS AND OPERATORS PURCHASE ITEMS FOR THE FARM AND HOME INCLUDING TOOLS, EQUIPMENT, OUTDOOR APPAREL, INSURANCE, FINANCIAL INVESTMENTS AND MANY OTHER ITMES NECESSARY FOR A RURAL LIFESTYLE.

KEYING: \$2.00/M

MINIMUM ORDER:  
 5,000

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

SAMPLE REQUIRED

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

THRU: FEBRUARY 12  
 NEXT: AUGUST 12

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: [www.telemarketing.donotcall.gov](http://www.telemarketing.donotcall.gov)

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
CROP/HERD/ACRES	\$15.00/M
DONORS	\$15.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: [Scott@midwestdm.com](mailto:Scott@midwestdm.com)

**Midwest Direct Marketing, Inc.**

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320  
 Email: [info@midwestdm.com](mailto:info@midwestdm.com)