

NEW CREDIT ERA

101,687	12 MONTH CREDIT SEEKERS		\$75.00/M	
76,855	6 MONTH CREDIT SEEKERS	ADD	\$5.00/M	GENDER: 50/50
78,125	3 MONTH CREDIT SEEKERS	ADD	\$10.00/M	SELECTABLE
22,617	1 MONTH CREDIT SEEKERS	ADD	\$15.00/M	

USING NEWCREDITERA.COM'S CREDIT CARD MATCHING SEARCH ENGINE, APPLICANTS ARE DIRECTED TO A SECURE ONLINE WEBSITE APPLICATION. THESE CONSUMERS, WITH LESS THAN PERFECT CREDIT, ARE ANXIOUS TO BEGIN REBUILDING OR RE-ESTABLISHING THEIR CREDIT RATING.

ADDRESSING:
FTP/EMAIL
CD ROM
DISKETTE

KEYING: 2.00/M

IN SEARCH OF ADDITIONAL CREDIT, THESE APPLICANTS ARE WILLING TO PAY HIGHER THAN AVERAGE FINANCE CHARGES TO GAIN THE CREDIT THEY HAVE ACTIVELY PURSUED. THEY ARE ANXIOUS TO PROVE THEIR CREDIT WORTHINESS.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THESE CREDIT SEEKERS RESPOND WELL TO OFFERS OF SECURED AND UNSECURED CREDIT CARDS, PAYDAY LOANS, INSURANCE, DEBT CONSOLIDATION, SELF IMPROVEMENT PRODUCTS, BUSINESS OPPORTUNITIES AS WELL AS CONTESTS AND SWEEPSTAKES.

UPDATED MONTHLY

AVERAGE AGE: 45-54
AVERAGE INCOME: \$50K+

DEMOGRAPHIC SELECTIONS AVAILABLE AT AN ADDITIONAL \$10/M ARE AS FOLLOWS:

AGE		
INCOME	MARITAL STATUS	PRESENCE OF CHILDREN
GENDER	CHARITABLE DONOR	LENGTH OF RESIDENCE
HOME VALUE	MAIL ORDER BUYER	CREDIT CARD HOLDER
HOMEOWNER/RENTER		

SOURCE: INTERNET REGISTRATION

SELECTIONS: STATE, SCF, ZIP CODES	\$6.00/M
DEMOGRAPHIC SELECTIONS	\$10.00/M
TELEPHONES	\$30.00/M
ZIP TAPE SET UP FEE	\$50.00
ELECTRONIC DELIVERY	\$50.00

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