

**NAT'L CAMPAIGN TO STOP PORNOGRAPHY**

196,924 ACTIVE DONORS \$100.00/M  
 6 MONTH HOTLINE ADD \$10.00/M

THROUGH THEIR DONATIONS OF MONEY, TIME AND EFFORT,  
 THESE AMERICAN CITIZENS HAVE CONTRIBUTED TO THE  
 NATIONAL CAMPAIGN TO STOP PORNOGRAPHY. THIS  
 ESTABLISHMENT FOCUSES MAINLY ON CHILD PORNOGRAPHY,  
 SEXUAL ASSAULT AND THE ABDUCTION OF CHILDREN.

GENDER: 44% MALE  
 CAN SELECT

ADDRESSING:  
 SEE SELECTIONS

THESE CONCERNED AMERICANS PARTICIPATE IN ON-GOING  
 PETITIONING, DIRECT MAIL CAMPAIGNS AND NEW  
 LEGISLATIVE REQUISITIONS TO FREE OUR TELEVISION  
 AND INTERNET OF OBSCENITIES AND HARD-CORE  
 PORNOGRAPHY. ALONG WITH BRINGING AWARENESS OF THESE  
 ISSUES, THIS GROUP ALSO HELPS THOSE TAKING PART IN  
 THE PRODUCTION OR USE OF PORNOGRAPHY TO RECEIVE  
 COUNSELING AND EDUCATION TO OVERCOME THEIR  
 ADDICTIONS.

KEYING: 2.00/M

MINIMUM ORDER:  
 5,000

SAMPLE REQUIRED

THRU: SEPTEMBER 11  
 NEXT: APRIL 12

THE AVERAGE AGE OF DONORS ON THIS FILE IS 46-50  
 AND THEIR AVERAGE INCOME IS \$50,000-\$74,999.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR  
 COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN  
 FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00  
 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND  
 INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM  
 THE FTC WEB SITE: [www.telemarketing.donotcall.gov](http://www.telemarketing.donotcall.gov)

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$10.00/M
AGE	\$10.00/M
INCOME	\$10.00/M
TELEPHONE NUMBERS	\$30.00/M
P/S LABELS	\$10.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

\*\* USAGE \*\*

AM TARGET ADMISSIONS	GUARDIAN ANGELS	PARENTS TV COUNCIL
AM. CANCER SOCIETY	HELP HOSPITALIZED VETS	TRADITIONAL VALUES
CHRISTIAN SENIORS ASSN.	M.A.D.D.	VETS FOREIGN WARS
DEFENSE OF FAMILY/USF	NAT'L REP. SENATOR	

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