

NATIONAL BUSINESS LEAD LIST

00048

11,565,056	12 MONTH HOTLINE AVERAGE	\$65.00/M
421,602	3 MONTH HOTLINE AVERAGE ADD	\$10.00/M
125,201	1 MONTH HOTLINE AVERAGE ADD	\$15.00/M

GENDER:
CAN SELECT

THIS IS ONE OF THE CLEANEST, MOST ACCURATE UP-TO-DATE LISTS OF BUSINESSES AVAILABLE TODAY. THIS LIST IS RESEARCHED AND QUALIFIED ON A MONTHLY BASIS FROM PUBLIC AND GOVERNMENT RECORDS THROUGH LOCAL, COUNTY AND STATE MUNICIPALITIES. WHICH MEANS NEW BUSINESSES CAN BE REACHED WITHIN A FEW DAYS OF OPENING.

ADDRESSING:
SEE SELECTIONS
KEYING: \$2.00/M
SAMPLE REQUIRED
UPDATED MONTHLY

THESE BUSINESS OWNERS PURCHASE PRODUCTS SUCH AS LETTERHEAD AND STATIONARY, PRINTING, BUSINESS CARDS AND ENVELOPES, OFFICE SUPPLIES, DESKS, CHAIRS, CALCULATORS, TYPEWRITERS, BOOKCASES, REFERENCE BOOKS, COMPUTER SYSTEMS AND SOFTWARE TO GET THEIR BUSINESSES SET UP AND RUNNING.

IN THE PROCESS OF CREATING A COMPANY, THEY CONSULT WITH ACCOUNTANTS AND LEGAL COUNSEL TO ENSURE THEY ARE FOLLOWING ALL STATE AND FEDERAL REQUIREMENTS. MANY ALSO ENROLL IN INDUSTRY AND TRADE ASSOCIATIONS TO FURTHER THEIR ADVERTISING DOLLARS AND INCREASE PUBLIC RECOGNITION.

WITH THEIR DAILY FOCUS ON THE SALES AND MARKETING OF THEIR OWN BUSINESS, THEY ARE RESPONSIVE TO THE CONVENIENCE OF TIMELY PLACED TELEMARKETING AND DIRECT MAIL OFFERS.

THESE BUSINESS OWNERS ARE PROFESSIONALS WITH MIDDLE TO UPPER INCOMES AND ACTIVE LIFESTYLES DUE TO THE KNOWLEDGE AND PERSONALITY TRAITS NEEDED TO ACCOMPLISH SUCH ENDEAVORS.

SPECIFIC MARKETS ARE AVAILABLE THROUGH SIC CODE SELECTIONS. FOLLOWING ARE A FEW OF THE MANY CATEGORY SELECTIONS AVAILABLE:

AGRICULTURE	FORESTRY	FISHERIES	LEGAL
MINING	CONSTRUCTION	CONTRACTORS	NON-PROFITS
FOOD PRODUCTS	TEXTILES	APPAREL	MUSEUMS/ART
PAPER PRODUCTS	LUMBER/WOOD	FURNITURE	BUSINESS
PRINTING/PUBLISHING	RUBBER/PLASTICS	CHEMICALS	EDUCATION
LEATHER PRODUCTS	STONE/GLASS	CONCRETE	ENVIRONMENTAL
METAL INDUSTRIES	MACHINERY	ELECTRICAL	HEALTH
TRANSPORTATION	COMMUNICATIONS	INSURANCE	RECREATION
PUBLIC UTILITIES	IMPORTS/EXPORTS	FINANCE	AUTOMOTIVE
RETAIL TRADES	REAL ESTATE	HOTELS	

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 100% COMPILED FROM PUBLIC AND GOVERNMENT RECORDS - PHONE CONFIRMED

(CONTINUED ON NEXT PAGE)

(NATIONAL BUSINESS LEAD LIST CONT'D)

SELECTIONS: FORTUNE 500 COMPANIES	\$25.00/M
PHONE NUMBERS	\$30.00/M
TOLL FREE NUMBER	\$15.00/M
INDIVIDUAL CONTACT	\$6.00/M
CONTACT TITLE	\$15.00/M
# OF PROFESSIONALS IN OFF	\$15.00/M
COMPANY URL	\$15.00/M
COMPANY STOCK SYMBOL	\$15.00/M
BUSINESS FILING	\$15.00/M
PUBLIC COMPANY	\$15.00/M
GOVERNMENT AGENCY	\$15.00/M
HOME ADDRESS	\$6.00/M
COUNTY	\$6.00/M
STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
RADIUS MAPPING	\$10.00/M
FAX NUMBERS	\$45.00/M
EMPLOYEE SIZE	\$15.00/M
SALES VOLUME	\$15.00/M
WOMEN OWNED	\$15.00/M
ETHNIC OWNER	\$15.00/M
YEARS IN BUSINESS	\$15.00/M
SQUARE FOOTAGE	\$15.00/M
NUMBER OF PC'S	\$15.00/M
IMPORT/EXPORT	\$15.00/M
SMALL BUSINESS INDICATOR	\$15.00/M
MINORITY OWNER CODE	\$15.00/M
YEAR STARTED	\$15.00/M
FRANCHISE OWNER	\$15.00/M
ZIP TAPE SET UP FEE	\$50.00
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

** USAGE **

AMC	ENEX GRP/ MISSIONS GRP	NUTCRACKER SWEETS
AMERICAN INCOME LIFE	FARM LIFESTYLES	PATTERSON ROBBINS
ANDOVER GROUP	FIFTH THIRD BANK	PRINTING, INC.
AUDIENCE IDENTIFICATION	FINANCIAL RESOURCES, INC.	QC SUPPLY
BARBOUR PUBLISHING	HANKINS SVCS	RESOURCE & DEVELOP
BARKLEY & EVERGREEN	HERMES LANDSCAPING	RS DIRECT
BEST GRAPHICS	HOOBER GROUP	SPECIALTY BEVERAGE
BLACKHAWK CLEANERS	KC ASPHALT PAVING	SUMMIT MARKETING
CAP CARPET, INC.	KC AUTOMATED MAIL,	TARGET ADMISSIONS
CITIES UNLIMITED	KEY WEST MAGAZINE	WILSON CONSULTING
DATA DALLAS	MISSIONS GROUP	
DATA TRANSMISSION NTKW	MORGAN MILLER	

Midwest Direct Marketing, Inc.
501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com