

11,308,146	12 MONTH HOTLINE AVERAGE	\$65.00/M	
7,350,294	6 MONTH HOTLINE AVERAGE ADD	\$5.00/M	GENDER:
4,777,691	3 MONTH HOTLINE AVERAGE ADD	\$10.00/M	CAN SELECT
1,921,678	1 MONTH HOTLINE AVERAGE ADD	\$15.00/M	
	EMAIL ADDRESSES INQUIRE		ADDRESSING:
	UPDATE RECEIVED BY 10TH		SEE SELECTIONS
	OF EACH MONTH		
			KEYING: \$2.00/M

THIS IS ONE OF THE CLEANEST, MOST ACCURATE UP-TO-DATE LISTS OF BUSINESSES AVAILABLE TODAY. THIS LIST IS RESEARCHED AND QUALIFIED ON A MONTHLY BASIS FROM PUBLIC AND GOVERNMENT RECORDS THROUGH LOCAL, COUNTY AND STATE MUNICIPALITIES. WHICH MEANS NEW BUSINESSES CAN BE REACHED WITHIN A FEW DAYS OF OPENING.

MINIMUM ORDER: 5,000
 SAMPLE REQUIRED
 UPDATED MONTHLY

THESE BUSINESS OWNERS PURCHASE PRODUCTS SUCH AS LETTERHEAD AND STATIONARY, PRINTING, BUSINESS CARDS AND ENVELOPES, OFFICE SUPPLIES, DESKS, CHAIRS, CALCULATORS, TYPEWRITERS, BOOKCASES, REFERENCE BOOKS, COMPUTER SYSTEMS AND SOFTWARE TO GET THEIR BUSINESSES SET UP AND RUNNING.

IN THE PROCESS OF CREATING A COMPANY, THEY CONSULT WITH ACCOUNTANTS AND LEGAL COUNSEL TO ENSURE THEY ARE FOLLOWING ALL STATE AND FEDERAL REQUIREMENTS. MANY ALSO ENROLL IN INDUSTRY AND TRADE ASSOCIATIONS TO FURTHER THEIR ADVERTISING DOLLARS AND INCREASE PUBLIC RECOGNITION.

WITH THEIR DAILY FOCUS ON THE SALES AND MARKETING OF THEIR OWN BUSINESS, THEY ARE RESPONSIVE TO THE CONVENIENCE OF TIMELY PLACED TELEMARKETING AND DIRECT MAIL OFFERS.

THESE BUSINESS OWNERS ARE PROFESSIONALS WITH MIDDLE TO UPPER INCOMES AND ACTIVE LIFESTYLES DUE TO THE KNOWLEDGE AND PERSONALITY TRAITS NEEDED TO ACCOMPLISH SUCH ENDEAVORS.

SPECIFIC MARKETS ARE AVAILABLE THROUGH SIC CODE SELECTIONS. FOLLOWING ARE A FEW OF THE MANY CATEGORY SELECTIONS AVAILABLE:

- | | | |
|---------------------|-----------------|-------------|
| AGRICULTURE | FORESTRY | FISHERIES |
| MINING | CONSTRUCTION | CONTRACTORS |
| FOOD PRODUCTS | TEXTILES | APPAREL |
| PAPER PRODUCTS | LUMBER/WOOD | FURNITURE |
| PRINTING/PUBLISHING | RUBBER/PLASTICS | CHEMICALS |
| LEATHER PRODUCTS | STONE/GLASS | CONCRETE |
| METAL INDUSTRIES | MACHINERY | ELECTRICAL |
| TRANSPORTATION | COMMUNICATIONS | INSURANCE |
| PUBLIC UTILITIES | IMPORTS/EXPORTS | FINANCE |
| RETAIL TRADES | REAL ESTATE | HOTELS |
| AUTOMOTIVE | RECREATION | HEALTH |
| ENVIRONMENTAL | EDUCATION | BUSINESS |
| MUSEUMS/ART | NON-PROFITS | LEGAL |

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

(CONTINUED ON NEXT PAGE)

NATIONAL BUSINESS LEAD LIST (CONT'D)

SOURCE: 100% COMPILED FROM PUBLIC AND
GOVERNMENT RECORDS - PHONE CONFIRMED

SELECTIONS:	FORTUNE 500 COMPANIES	\$25.00/M
	PHONE NUMBERS	\$30.00/M
	TOLL FREE NUMBER	\$15.00/M
	INDIVIDUAL CONTACT	\$6.00/M
	CONTACT TITLE	\$15.00/M
	# OF PROFESSIONALS IN OFF	\$15.00/M
	COMPANY URL	\$15.00/M
	COMPANY STOCK SYMBOL	\$15.00/M
	BUSINESS FILING	\$15.00/M
	PUBLIC COMPANY	\$15.00/M
	GOVERNMENT AGENCY	\$15.00/M
	HOME ADDRESS	\$6.00/M
	COUNTY	\$6.00/M
	STATE, SCF, ZIP	\$6.00/M
	GENDER	\$6.00/M
	RADIUS MAPPING	\$10.00/M
	FAX NUMBERS	\$45.00/M
	EMPLOYEE SIZE	\$15.00/M
	SALES VOLUME	\$15.00/M
	WOMEN OWNED	\$15.00/M
	ETHNIC OWNER	\$15.00/M
	YEARS IN BUSINESS	\$15.00/M
	SQUARE FOOTAGE	\$15.00/M
	NUMBER OF PC'S	\$15.00/M
	IMPORT/EXPORT	\$15.00/M
	SMALL BUSINESS INDICATOR	\$15.00/M
	MINORITY OWNER CODE	\$15.00/M
	YEAR STARTED	\$15.00/M
	FRANCHISE OWNER	\$15.00/M
	ELECTRONIC DELIVERY	\$50.00

USAGE

GLOBALVETLINK	MARK BESHARA	SUMMIT MARKETING
KC AUTOMATED MAIL	QC SUPPLY	SWIGOR MARKETING
KENTUCKY EQUINE RESEARCH	SALVATION ARMY	ZOO FANS

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com