

MY CREDIT CARD APPROVAL

177,056	12 MO CREDIT APPLICANTS		\$75.00/M
135,178	6 MO CREDIT APPLICANTS	ADD	\$5.00/M
78,513	3 MO CREDIT APPLICANTS	ADD	\$10.00/M
56,949	1 MO CREDIT APPLICANTS	ADD	\$15.00/M

GENDER: 50/50
SELECTABLE

ADDRESSING:
FTP/EMAIL
CD ROM
DISKETTE

MY CREDIT CARD APPROVAL IS KNOWN FOR MATCHING CUSTOMERS WITH LESS THAN PERFECT CREDIT WITH BANKING INSTITUTIONS THAT CAN HELP THEM RE-ESTABLISH OR REBUILD THEIR CREDIT.

KEYING: 2.00/M

THESE RESPONSIVE APPLICANTS ALSO RESPOND WELL TO OFFERS OF INSURANCE, MAGAZINE SUBSCRIPTIONS, BUSINESS OPPORTUNITIES, SELF-IMPROVEMENT PRODUCTS, DEBT CONSOLIDATION AND SWEEPSTAKES.

MINIMUM ORDER:
5,000

AVERAGE AGE: 45-54
AVERAGE INCOME: \$50K+

SAMPLE REQUIRED

UPDATED MONTHLY

THESE CONSUMERS ARE ACTIVELY PURSUING CREDIT OPPORTUNITIES THAT CAN HELP THEM ESTABLISH THEIR CREDIT WORTHINESS.

DEMOGRAPHIC SELECTIONS AVAILABLE AT AN ADDITIONAL \$10/M ARE AS FOLLOWS:

AGE	
INCOME	MARITAL STATUS
GENDER	CHARITABLE DONOR
HOME VALUE	MAIL ORDER BUYER
HOMEOWNER/RENTER	CREDIT CARD HOLDER
LENGTH OF RESIDENCE	PRESENCE OF CHILDREN

SOURCE: INTERNET APPLICATION
WWW.MYCREDITCARDAPPROVAL.COM

SELECTIONS: STATE, SCF, ZIP CODE	\$6.00/M
DEMOGRAPHIC SELECTIONS	\$10.00/M
TELEPHONES	\$30.00/M
ZIP SET UP FEE	\$50.00

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