

MY CREDIT CARD APPROVAL

145,158	12 MONTH CREDIT APPLICANTS	\$75.00/M	
108,869	6 MONTH CREDIT APPLICANTS +	\$5.00/M	GENDER: 50/50
63,235	3 MONTH CREDIT APPLICANTS +	\$10.00/M	
67,175	1 MONTH CREDIT APPLICANTS +	\$15.00/M	ADDRESSING:

MY CREDIT CARD APPROVAL IS KNOWN FOR MATCHING CUSTOMERS WITH LESS THAN PERFECT CREDIT WITH BANKING INSTITUTIONS THAT CAN HELP THEM RE-ESTABLISH OR REBUILD THEIR CREDIT.

FTP/EMAIL
CD ROM
DISKETTE
KEYING: 2.00/M

THESE RESPONSIVE APPLICANTS ALSO RESPOND WELL TO OFFERS OF INSURANCE, MAGAZINE SUBSCRIPTIONS, BUSINESS OPPORTUNITIES, SELF-IMPROVEMENT PRODUCTS, DEBT CONSOLIDATION AND SWEEPSTAKES.

AVERAGE AGE: 45-54
AVERAGE INCOME: \$50,000

MINIMUM ORDER: 5,000
SAMPLE REQUIRED
UPDATED MONTHLY

THESE CONSUMERS ARE ACTIVELY PURSUING CREDIT OPPORTUNITIES THAT CAN HELP THEM ESTABLISH THEIR CREDIT WORTHINESS.

DEMOGRAPHIC SELECTIONS AVAILABLE AT AN ADDITIONAL \$10/M ARE AS FOLLOWS:

AGE	PRESENCE OF CHILDREN
INCOME	MARITAL STATUS
GENDER	CHARITABLE DONOR
HOME VALUE	MAIL ORDER BUYER
HOMEOWNER/RENTER	CREDIT CARD HOLDER
LENGTH OF RESIDENCE	

SOURCE: INTERNET APPLICATION
WWW.MYCREDITCARDAPPROVAL.COM

SELECTIONS: STATE, SCT, ZIP CODE	\$6.00/M
ZIP SET UP FEE	\$50.00
DEMOGRAPHIC SELECTIONS	\$10.00/M
ELECTRONIC DELIVERY	\$50.00
1 MONTH HOTLINE	\$15.00/M
3 MONTH HOTLINE	\$10.00/M
6 MONTH HOTLINE	\$5.00/M
TELEPHONES	\$30.00/M

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com