

MY CASH UP FRONT

69,858	12 MONTH LOAN REQUESTORS	\$75.00/M
51,353	6 MONTH LOAN REQUESTORS ADD	\$5.00/M
29,807	3 MONTH LOAN REQUESTORS ADD	\$10.00/M
17,461	1 MONTH LOAN REQUESTORS ADD	\$15.00/M

GENDER: 50/50
SELECTABLE

ADDRESSING:
FTP/EMAIL
CD ROM
DISKETTE

MYCASHUPFRONT.COM IS A FINANCIAL MATCHING SERVICE, MATCHING PROSPECTIVE BORROWERS WITH PROSPECTIVE LENDERS. INFORMATION PROVIDED IS PLACED WITH ONE OF SEVERAL INDEPENDENT LOAN COMPANIES. QUALIFYING FOR FINAL APPROVAL OF A CASH LOAN DEPENDS ON VARIOUS FACTORS INCLUDING INCOME AND THE STATE IN WHICH CONSUMERS RESIDE.

KEYING: 2.00/M

MINIMUM ORDER:
5,000

CONSUMERS ARE WILLING TO PAY HIGHER FINANCE CHARGES FOR THIS UNSECURED LOAN PROGRAM TO HELP REBUILD OR RE-ESTABLISH THEIR CREDIT RATING.

SAMPLE REQUIRED

UPDATED MONTHLY

THESE APPLICANTS ALSO RESPOND TO OFFERS OF SUBPRIME LOANS AND MORTGAGES, SECURED AND UNSECURED CREDIT CARDS, WEALTH-BUILDING OPPORTUNITIES, SWEEPSTAKES, SELF-IMPROVEMENT OPPORTUNITIES AND MUCH MORE.

AVERAGE AGE: 45-54

AVERAGE INCOME: \$50K+

DEMOGRAPHIC SELECTIONS AVAILABLE AT AN ADDITIONAL \$10/M ARE AS FOLLOWS:

AGE

INCOME

GENDER

HOME VALUE

HOMEOWNER/RENTER

LENGTH OF RESIDENCE

MARITAL STATUS

CHARITABLE DONOR

MAIL ORDER BUYER

CREDIT CARD HOLDER

PRESENCE OF CHILDREN

SOURCE: INTERNET REGISTRATION

SELECTIONS: STATE, SCF, ZIP CODE	\$6.00/M
DEMOGRAPHIC OVERLAYS	\$10.00/M
1 MONTH HOTLINE	\$15.00/M
3 MONTH HOTLINE	\$10.00/M
6 MONTH HOTLINE	\$5.00/M
TELEPHONES	\$30.00/M
ZIP TAPE SET UP FEE	\$50.00

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