

MONTHLY NEW HOMEOWNERS

722,848 QUARTERLY HOTLINE AVERAGE \$60.00/M
 6 MONTH HOTLINE AVERAGE + \$10.00/M GENDER:
 3 MONTH HOTLINE AVERAGE + \$15.00/M CAN SELECT
 1 MONTH HOTLINE AVERAGE + \$20.00/M
 EMAIL ADDRESSES INQUIRE ADDRESSING:
 UPDATE RECEIVED BY 10TH OF EACH MONTH SEE SELECTIONS

100% NEW HOMEOWNERS/MOVERS COMPILED FROM PUBLIC AND GOVERNMENT RECORDS ON THE LOCAL, COUNTY AND STATE LEVELS, THESE HOME OWNERS CAN BE REACHED WITHIN DAYS OF THEIR CLOSING DATE. KEYING: \$2.00/M
 MINIMUM ORDER:
 5,000

THESE HOME BUYERS WILL SPEND \$10,000 - \$25,000 WITHIN THE FIRST 12 MONTHS OF OWNING THEIR NEW HOME ON FURNITURE, DRAPERIES, ART, WALLPAPER, PAINT, AND INTERIOR DECOR. THEY WILL SPEND MORE IN THE FIRST SIX MONTHS THAN THE ESTABLISHED RESIDENT WILL SPEND IN 5 YEARS. SAMPLE REQUIRED
 UPDATED MONTHLY

THE AGES RANGE FROM YOUNG, FIRST-TIME BUYERS TO SEASONED FOURTH AND FIFTH TIME BUYERS. BOTH GROUPS IMMEDIATELY SEEK OUT INSURANCE, LAUNDRY, GROCERY, AUTOMOBILE, ENTERTAINMENT, LANDSCAPING, RESTAURANT, PEST CONTROL, AND CARPET CLEANING SERVICES TO MAKE THEIR NEW HOMES COMFORTABLE AND TO ACCUSTOM THEMSELVES TO THEIR NEW SURROUNDINGS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 100% COMPILED FROM PUBLIC AND GOVERNMENTAL RECORDS

SELECTIONS: TELEPHONES \$30.00/M
 COUNTY \$6.00/M
 STATE, SCF, ZIP \$6.00/M
 GENDER \$6.00/M
 NEW PHONE CONNECTS \$10.00/M
 NEW UTILITY CONNECTS \$10.00/M
 MORTGAGE INFORMATION \$10.00/M
 PROPERTY CHARACTERISTICS \$10.00/M
 DEMOGRAPHICS \$10.00/M
 ELECTRONIC DELIVERY \$50.00

** USAGE **

AMERICAN INCOME LIFE	DISH NETWORK - RCA	PRESTIGE CARPETS
ANDOVER GROUP	HOMEMAKERS REMODELING	RESOURCE DIRECT
BOSE WAVE RADIO	KC AUTOMATED MAIL	SECURITY ONE SYST.
CHRISTIAN MEMORIAL	MI CO DEVELOPMENT	THE HOOBER GROUP
CITICORP	PHOENIX DATA	

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