

MINNESOTA FARMERS

30,583 ACTIVE FARMERS

\$75.00/M

THESE PROFESSIONAL OWNER/OPERATORS ARE CONCERNED WITH MANY TOPICS THAT MAKE THEIR FARMS PROFITABLE INCLUDING CROP PRODUCTION AND PLANNING, LIVESTOCK BREEDING & FEEDING, MEDICINE, INSECTICIDES AND AGRICULTURE POLITICS.

GENDER: MOSTLY
MALE

ADDRESSING:
SEE SELECTIONS

THESE FARMERS AND RANCHERS ARE BUSINESSMEN AND CONSUMERS WITH A NEED FOR QUALITY TOOLS, VETERINARY SUPPLIES, SEED, FEED, TRACTORS AND OTHER FARM EQUIPMENT, RUGGED WORK APPAREL AND OTHER PRODUCTS THAT ENHANCE THEIR COUNTRY LIFESTYLES.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

SAMPLE REQUIRED

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

THRU: OCTOBER 07
NEXT: APRIL 08

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP + 4	\$6.00/M
ZIP SET UP FEE	\$50.00
CROP, HERD, LIVESTOCK	\$15.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
P/S LABELS	\$30.00/M
PHONE NUMBERS	\$30.00/M
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

Midwest Direct Marketing, Inc.

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