

MINNESOTA FARMERS

58,911 ACTIVE FARMERS \$75.00/M
 EMAIL ADDRESSES INQUIRE

THESE PROFESSIONAL OWNER/OPERATORS ARE CONCERNED WITH MANY TOPICS THAT MAKE THEIR FARMS PROFITABLE INCLUDING CROP PRODUCTION AND PLANNING, LIVESTOCK BREEDING & FEEDING, MEDICINE, INSECTICIDES AND AGRICULTURE POLITICS.

GENDER: MOSTLY MALE
 ADDRESSING: SEE SELECTIONS

THESE FARMERS AND RANCHERS ARE BUSINESSMEN AND CONSUMERS WITH A NEED FOR QUALITY TOOLS, VETERINARY SUPPLIES, SEED, FEED, TRACTORS AND OTHER FARM EQUIPMENT, RUGGED WORK APPAREL AND OTHER PRODUCTS THAT ENHANCE THEIR COUNTRY LIFESTYLES.

KEYING: \$2.00/M
 MINIMUM ORDER: 5,000

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SAMPLE REQUIRED
 UPDATED MONTHLY

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

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| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| CROP, ACRES, LIVESTOCK | \$15.00/M |
| AGE | \$15.00/M |
| INCOME | \$15.00/M |
| DONORS | \$15.00/M |
| PHONE NUMBERS | \$30.00/M |
| ELECTRONIC DELIVERY | \$50.00 |

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