

MICHIGAN FARMERS

29,215 ACTIVE FARMERS

\$75.00/M

MICHIGAN FARMERS NEED THE LATEST INFORMATION CONCERNING THE FARMER AND RANCHER IN THE MICHIGAN AREA. THEY ARE INTERESTED IN AGRI-POLITICS, THE STOCK MARKET, CROP PRODUCTIONS AND INTERNATIONAL TRADE ISSUES.

GENDER: MOSTLY  
MALE

ADDRESSING:  
SEE SELECTIONS

THESE AGRICULTURISTS ARE BUSINESSMEN WHO OWN AND OPERATE FARMS PRODUCING VEGETABLES, FRUITS, GRAINS, DAIRY COWS, BEEF CATTLE, POULTRY AND MORE.

KEYING: \$2.00/M

THESE RURAL CONSUMERS REQUIRE QUALITY PRODUCTS AND SERVICES SUCH AS TOOLS, TRACTORS, WORK AND LEISURE CLOTHING, SEED, FEED AND PRODUCTS FOR RURAL LIVING.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

THRU: OCTOBER 07  
NEXT: APRIL 08

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: [www.telemarketing.donotcall.gov](http://www.telemarketing.donotcall.gov)

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP + 4	\$6.00/M
ZIP SET UP FEE	\$50.00
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
CROP, HERD RAISED	\$15.00/M
PHONE NUMBERS	\$30.00/M
P/S LABELS	\$30.00/M
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

\*\* USAGE \*\*

GARDENS ALIVE!

**Midwest Direct Marketing, Inc.**

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320  
Email: [info@midwestdm.com](mailto:info@midwestdm.com)