

**MEDICAL AILMENT SUFFERER MASTERFILE**

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717,681	INCONTINENT SUFFERERS	\$125.00/M	
185,541	PROSTATE SUFFERERS	\$125.00/M	
558,395	ALLERGY SUFFERERS	\$125.00/M	
350,219	DIABETES SUFFERERS	\$125.00/M	DEMOGRAPHICS ARE
275,851	ASTHMA SUFFERERS	\$125.00/M	APPENDABLE
481,215	HEARING DIFFICULTY	\$125.00/M	
216,075	VISUAL IMPAIRMENT	\$125.00/M	ADDRESSING:
697,371	ARTHRITIS SUFFERERS	\$125.00/M	SEE SELECTIONS

THE MEDICAL AILMENT SUFFERER MASTERFILE HAS BEEN COMPILED FROM COMMISSIONED MARKET RESEARCH AND PURCHASE BEHAVIOR SURVEY QUESTIONS. THE RESPONDENT INFORMATION HAS BEEN USED TO IDENTIFY CERTAIN MARKET AREAS AND BUYING HABITS SO THAT MAJOR MEDICAL MANUFACTURERS AND DISTRIBUTORS CAN BETTER TARGET PRODUCTS FOR SPECIFIC AILMENT SUFFERERS.

MINIMUM ORDER: 5,000  
 THRU: SEPTEMBER 11  
 NEXT: APRIL 12

THE LISTS ARE AVAILABLE FOR UNLIMITED USE AND LICENSED OWNERSHIP BY THE END USER.

SELECTIONS AVAILABLE AT AN ADDITIONAL \$20/M

ACNE	HIGH CHOLESTERAL	WEIGHT PROBLEM
ADHD/ADD	IBS	ULCERATIVE COLITIS
ALZHEIMERS	IMPOTENCE	SPINAL INJURY
ANXIETY	INSOMNIA	HIGH BLOOD PRESSURE
BACK PAIN	MENOPAUSE	GERD/ACID REFLUX
BLADDER CONTROL	MIGRAINES/HEADACHES	EMPHYSEMA
BREAST CANCER	MULTIPLE SCLEROSIS	SNORING
BRONCHITIS	NAIL FUNGUS	ECZEMA
CANCER	OBESITY	SINUSITIS
COPD	OSTEOARTHRITIS	RHEUMATISM
CROHNS DISEASE	PROSTATE CANCER	PSORIASIS
DEPRESSION	DIABETES TYPE I	DIABETES TYPE II
HEART DISEASE/HEART ATTACK		
HEARTBURN/ACID INDIGESTION		

ADDITIONAL SELECTIONS AT +\$10/M

DONORS	AGE	INCOME	MAIL ORDER BUYERS
SFDU	MFDU	HOMEOWNERS	ETHNIC
GENDER	CHILDREN	CREDIT CARDS	

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: MEDICAL & HEALTH MARKET RESEARCH

SELECTIONS: AILMENT TYPE	\$20.00/M
DEMOGRAPHIC APPENDING	\$25.00/M
STATE, SCF, ZIP	\$10.00/M
P/S LABELS	\$10.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: [scott@midwestdm.com](mailto:scott@midwestdm.com)

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\*\* USAGE \*\*

AVENTIS PHARMACEUTICALS  
CLEAN AIR SYSTEMS  
KIMBERLY CLARK

MAGNOLIA HEALTH SOC.  
MRM PARTNERS  
REAL HEALTH LABS

SANOFI-AVENTIS

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