

KANSAS FARMERS

142,199 ACTIVE FARMERS

\$75.00/M

KANSAS FARMERS ARE INTERESTED IN TOPICS SUCH AS CONSERVATION, IRRIGATION, HYBRID OPTIONS, WILDLIFE NEWS AND ANY ISSUE THAT EFFECTS THEIR FARMING AND RANCHING ENDEAVORS.

GENDER: MOSTLY
MALE

THE KANSAS FARMER AND RANCHER IS CONCERNED WITH THE ISSUES OF TODAY INCLUDING LOCAL, STATE AND NATIONAL FARM NEWS AND POLITICS, MARKET OUTLOOK, LIVESTOCK NEWS AND MUCH MORE.

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

MOST OF THESE AGRICULTURISTS OWN AND OPERATE THEIR OWN FARMS OR RANCHES. THEY PURCHASE TOUGH, HIGH QUALITY TOOLS, EQUIPMENT AND MACHINERY. MOST ARE MARRIED HOMEOWNERS AND HAVE AN INTEREST IN PRODUCTS TO ENHANCE THEIR COUNTRY LIFESTYLES.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: JULY 2011
NEXT: FEBRUARY 2012

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
CROP, HERD, LIVESTOCK	\$15.00/M
P/S LABELS	\$30.00/M
PHONE NUMBERS	\$30.00/M
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

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