

INDIANA FARMERS

36,618 ACTIVE FARMERS

\$75.00/M

INDIANA FARMERS ARE INTERESTED IN ISSUES SUCH AS CONSERVATION, IRRIGATION, HYBRID OPTIONS, WILDLIFE NEWS, BUSINESS HINTS AND OTHER TOPICS THAT EFFECT THEIR FARMING AND RANCHING SUCCESS.

GENDER: MOSTLY  
MALE

INDIANA FARMERS AND RANCHERS ARE CONCERNED WITH THE ISSUES OF TODAY INCLUDING LOCAL, STATE AND NATIONAL FARM NEWS AND POLITICS, MARKET OUTLOOK, LIVESTOCK NEWS AND MUCH MORE.

ADDRESSING:  
SEE SELECTIONS

KEYING: \$2.00/M

MOST OF THESE AGRICULTURISTS OWN AND OPERATE THEIR OWN FARMS OR RANCHES. THEY PURCHASE TOUGH, HIGH QUALITY TOOLS, EQUIPMENT AND MACHINERY. MOST ARE MARRIED HOMEOWNERS SPENDING THE MAJORITY OF TIME AT HOME AND HAVE INTEREST IN QUALITY PRODUCTS TO COMPLIMENT THEIR RURAL LIFESTYLES AND COUNTRY INTERESTS.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

THRU: JANUARY 2010  
NEXT: AUGUST 2010

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

EN-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: [www.telemarketing.donotcall.gov](http://www.telemarketing.donotcall.gov)

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
CROP, HERD, LIVESTOCK	\$15.00/M
P/S LABELS	\$30.00/M
PHONE NUMBERS	\$30.00/M
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

\*\* USAGE \*\*

GARDENS ALIVE!

CONTACT LIST MANAGER EMAIL: [Scott@midwestdm.com](mailto:Scott@midwestdm.com)

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