

HOOF PRINTS CATALOG

32,976 12 MONTH BUYERS & REQUESTORS \$95.00/M UNIT OF SALE:
\$85.00 AVERAGE

THE HOOF PRINTS CATALOG SPECIALIZES IN ORIGINAL LITHOGRAPHS, ETCHINGS AND LIMITED EDITION PRINTS FROM SOME OF THE FINEST ARTISTS IN THE WORLD.

GENDER: 65% FEMALE
CAN SELECT

THESE EQUINE ENTHUSIASTS ENJOY BOTH WESTERN AND ENGLISH DISCIPLINES. FROM RUSTIC, RURAL FARM & RANCH SCENES TO WHIMSICAL PADDOCK PLAYTIMES, THESE HORSE LOVERS PURCHASE QUALITY PRINTS FOR THEIR HOMES, BARNs AND OFFICE.

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

THE PET BUYERS FIND CANINE PRINTS FOR ALMOST EVERY BREED, BOTH PUPPIES AND ADULTS. THEY PURCHASE PRINTS FOR THEIR HOMES, VETERINARY OFFICES AND AS TREASURED GIFTS. FELINE LOVERS ARE NOT LEFT OUT AS THEY FIND KITTEN AND CAT PRINTS TO ADORN THEIR WALLS.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: OCTOBER 07
NEXT: APRIL 08

THE AVERAGE AGE OF THESE BUYERS IS 45 WITH AN AVERAGE INCOME OF \$70,000.

WHETHER THEY ARE A SERIOUS ART CONNOISSEUR INVESTING IN SIGNED, NUMBER PRINTS OR SOMEONE SEARCHING FOR THAT SPECIAL FRAMED PRINT OF THEIR FAVORITE ANIMAL, THIS CATALOG HAS SOMETHING FOR EVERYONE.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: CATALOG BUYERS AND INQUIRERS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP + 4	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
P/S LABELS	\$10.00/M
MAGNETIC TAPE	\$30.00
ELECTRONIC DELIVERY	\$50.00

** USAGE **

BELVOIR PUBS
FORT WESTERN, THE

FRONT RANGE RESCUE
PETSMART

STATE LINE TACK

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