

HOG PRODUCERS FROM FARM JOURNAL

24,877	ACTIVE SUBSCRIBERS		\$80.00/M	UNIT OF SALE:
23,045	MARKET HOGS	ADD	\$10.00/M	\$27.00 AVERAGE
10,889	SOWS	ADD	\$10.00/M	
	6 MONTH SUBSCRIBERS	ADD	\$10.00/M	GENDER:
	EMAIL ADDRESSES	INQUIRE		CAN SELECT

FARM JOURNAL MAGAZINE HOG PRODUCERS ARE OWNERS, OPERATORS, MANAGERS, VETERINARIANS, AND DECISION MAKERS FOR COMPANIES ALLIED TO THE HOG AND PORK GROWER INDUSTRY. THESE SUBSCRIBERS NEED THE MOST COMPLETE AND UP-TO-DATE INFORMATION ON PRODUCTION, NEWS, AND TRENDS AFFECTING THE INDUSTRY.

ADDRESSING:
SEE SELECTIONS

KEYING: \$5.00/M

THESE SUBSCRIBERS ARE DECISION MAKERS WHO USE ADVANCED OFFICE TECHNOLOGY, COMPUTERS, SOFTWARE, SATELLITE RECEIVERS, RADIOS, AND SPECIALIZED PRODUCTION EQUIPMENT.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

RURAL LOCATIONS REQUIRE THESE SUBSCRIBERS TO RELY ON DIRECT MAIL, CATALOGS, AND INTERNET PURCHASES FOR HOME, OFFICE, AND FARM. THESE HIGHLY RESPONSIVE DECISION MAKERS REPLY TO OFFERS FOR DURABLE WORK CLOTHING, SHOP TOOLS, FARM EQUIPMENT, PET SUPPLIES, BARN EQUIPMENT, HOME AND GARDEN SUPPLIES, FINANCIAL AND INSURANCE OFFERS, AND BOOKS AND VIDEOS.

SOURCE: 100% DIRECT RESPONSE

SELECTIONS: STATE, SCF, ZIP CODE	\$5.00/M
AGE	\$10.00/M
GENDER	\$5.00/M
HERD SIZE	\$10.00/M
TELEPHONES	\$50.00/M
ELECTRONIC DELIVERY	\$50.00

** USAGE **

AGRI SUPPLY CATALOG	ENGINEERING SVCS CATALOGS	MAYO CLINIC
CAL FARLEY'S	EXAPTA NO-TILL SOLUTIONS	MERIT DIRECT DATABASE
CONSOLIDATED PLASTICS	FARM SHOW MAGAZINE	NEW LIFE INDUSTRIES
DISABLED AM VETS	GURNEY SEED & NURSERY	NORTHERN TOOL
DIVINE WORD MISS.	HOBBY FARMS MAGAZINE	VALLEY VET SUPPLY

CONTACT LIST MANAGER: SCOTT ROBBINS - scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com