

HOG FARMS

31,967 MEREDITH HOG FARMS \$90.00/M

NEWLY IDENTIFIED FROM MEREDITH'S AGRICULTURE DATABASE, ARE HOG FARMS. THESE PRODUCERS ARE OWNER/OPERATORS, MANAGERS AND KEY DECISION MAKERS WHO PURCHASE EQUIPMENT, PRODUCTS, SUPPLIES AND SERVICES FOR THEIR OPERATIONS.

RESIDING IN RURAL AMERICA, THESE ACTIVE SUBSCRIBERS ARE PRIME CANDIDATES FOR OFFERS OF DURABLE CLOTHING, SHOP TOOLS, FARM AND BARN EQUIPMENT AS WELL AS HOME AND GARDEN AND PET RELATED SUPPLIES.

HERD SIZE IS AVAILABLE AT AN ADDITIONAL \$15/M AS FOLLOWS:

1-499 HEAD
500-999 HEAD
1000-1999 HEAD
2000-4999 HEAD
5000+ HEAD

ALL ORDERS CANCELLED AFTER THE MAILDATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

LIST OWNER WILL REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

SOURCE: DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP CODE	\$10.00/M
ZIP SET UP FEE	\$50.00
GENDER	\$10.00/M
DEMOGRAPHIC SELECTIONS	\$15.00/M
P/S LABELS	\$15.00/M
CD ROM	\$25.00
DISKETTE	\$25.00
EMAIL/FTP TRANSFER	\$50.00

** USAGE **

ENGINEERING SERVICES RSS GRP INT'L, THE

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