

HOBBY FARMERS MDM

835,012	HOBBY FARMERS		\$75.00/M	
329,114	MAIL ORDER BUYERS		\$10.00/M	GENDER: MOSTLY
281,241	SUBSCRIBERS		\$10.00/M	MALE
	6 MONTH HOTLINE	ADD	\$5.00/M	
	3 MONTH HOTLINE	ADD	\$10.00/M	ADDRESSING:
	1 MONTH HOTLINE	ADD	\$15.00/M	SEE SELECTIONS
	EMAIL ADDRESSES	INQUIRE		

KEYING: \$2.00/M

THESE RURAL HOMEOWNERS ENJOY THE COUNTRY LIFESTYLE AND ARE OWNERS OF PROPERTY WITH UNDER 50 ACRES. THESE SMALL FARMERS AND RANCHERS HAVE SIMILAR NEEDS AS THOSE EARNING THEIR LIVING OFF THE LAND.

MINIMUM ORDER:
5,000

MANY PLANT GARDENS AND THEIR CHILDREN ARE INVOLVED IN LOCAL 4-H AND FUTURE FARMERS OF AMERICA CLUBS. MANY OWN SMALL HERDS OF CATTLE AND PIGS AND MANY HAVE SMALL POULTRY FLOCKS. THEY ALSO OWN HORSES AND ATV'S TO TAKE ADVANTAGE OF THEIR OPEN GROUND. THEIR HOME DECOR IS ACCENTED WITH COUNTRY AND WESTERN THEMES.

SAMPLE REQUIRED

THRU: JANUARY 12
NEXT: JULY 12

AGE, INCOME, PRESENCE OF CHILDREN, PHONES AND MANY OTHER DEMOGRAPHIC SELECTIONS ARE AVAILABLE ON THIS FILE.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
TELEPHONES	\$30.00/M
AGE, MOB	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
CROP/HERD/LIVESTOCK	\$15.00/M
CERTIFIED ORGANIC	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

** USAGE **

FARM AND DAIRY NEWS	POHAKU	WI DEPT OF AG.
NASCO FARM & RANCH	QC SUPPLY	
OGDEN PUB'S	SEARS	

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com**Midwest Direct Marketing, Inc.**

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com