

**HERON DANCE ART STUDIO**

10,185 SUBSCRIBERS/BUYERS/DONORS \$95.00/M UNIT OF SALE:
 23,816 EXPIRES \$85.00/M \$47.00 AVERAGE

HERON DANCE HAS BEEN PUBLISHING ON A REGULAR BASIS FOR OVER FIFTEEN YEARS EXPLORING THE CREATIVE PROCESS OF ARTISTS. IT INCLUDES EXCERPTS FROM BOOKS, INTERVIEWS, POETRY AND MUSIC LYRICS. EACH BEAUTIFULLY CRAFTED ISSUE CONTAINS DOZENS OF FULL COLOR NATURE PAINTINGS BY RODERICK MACIVER, HERON DANCE FOUNDER. HERON DANCE BUYERS ARE EDUCATED, SOPHISTICATED AND CULTURED FINE ARTS ENTHUSIASTS AND ARTISTS WHO SEEK EDUCATIONAL OPPORTUNITIES TO EXPAND THEIR KNOWLEDGE OF THE CREATIVE PROCESS AND THE WORLD AT LARGE.

SEX: 68% FEMALE
 CAN SELECT

ADDRESSING:
 SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

IN THE STUDIO STORE, BUYERS PURCHASE BEAUTIFUL WATERCOLOR PAINTINGS, NATURE AND WILDLIFE ART, NOTE CARDS, CALENDARS, BOOKS, JOURNALS AND BACK ISSUES OF THE HERON DANCE NATURE ART JOURNAL. MANY OF THESE ART ENTHUSIASTS ARE ALSO ARTISTS THEMSELVES THAT HAVE A NEED TO PURCHASE A WIDE VARIETY OF ARTISTS' TOOLS AND MATERIALS TO CREATE, DISPLAY, MARKET AND SHIP THEIR WORK. THEY ALSO PURCHASE BOOKS AND MUSIC FOR PROFESSIONAL GROWTH AND ENTERTAINMENT.

THRU: MAY 10
 NEXT: DECEMBER 10

HERON DANCE SUPPORTS OVER A HUNDRED WILDERNESS PROTECTION GROUPS AND OTHER NONPROFITS THROUGH THE DONATION OF PRINTS AND CARDS FOR FUNDRAISING. HERON DANCERS ALSO DONATE TO PRESERVE AND PROTECT THE NATURAL BEAUTY OF OUR EARTH AND TO SAVE WILDLIFE.

SOURCE: SUBSCRIBERS, DONORS AND BUYERS

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| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| GENDER | \$6.00/M |
| ZIP TAPE SET UP FEE | \$50.00 |
| EMAIL OR FTP DELIVERY | \$50.00 |

** USAGE **

FINCA

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