



GROWERTALKS MAGAZINE

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FOR OVER 64 YEARS, GROWERTALKS MAGAZINE HAS BEEN THE PREMIER SOURCE OF INFORMATION FOR THE FLORICULTURE INDUSTRY. THESE PAID SUBSCRIBERS ARE PRIMARILY COMMERCIAL WHOLESALE GREENHOUSES AND MAY INCLUDE LANDSCAPERS, GARDEN CENTERS, NURSERIES, RETAIL FLORISTS, GOVERNMENT/ EXTENSION OFFICES, SUPPLIERS/ DISTRIBUTORS.

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SAMPLE REQUIRED

THESE COMMERCIAL GROWERS ARE INTERESTED IN EVERY ASPECT OF HORTICULTURE. THEY GROW A VARIETY OF CROPS THAT INCLUDE BEDDING PLANTS, ORNAMENTALS, POTTED PLANTS, FOLIAGE, CUT FLOWERS, VEGETABLES, PLUGS, PERENNIALS AND ANNUALS, EVEN TREES AND SHRUBS. THEY ARE INTERESTED IN NEW BOTANICAL DISCOVERIES, PEST, INSECT AND DISEASE PREVENTION, NATURAL ORGANIC AND COMPOSTING METHODS AS WELL AS CURRENT AGRICULTURE, ENVIRONMENT AND CONSERVATION CONCERNS.

THRU: JUNE 2011
NEXT: DECEMBER 2011

THESE GROWERS ARE SEEKING QUALITY PRODUCTS FOR IRRIGATION, GREENHOUSE SUPPLIES, SEEDS AND FERTILIZERS, AND A WIDE VARIETY OF OTHER ITEMS FOR THEIR SMALL BUSINESSES.

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CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com

Midwest Direct Marketing, Inc.
501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com