

GROOMER TO GROOMER MAGAZINE

83,513 ACTIVE PET GROOMERS \$300.00/M UNIT OF SALE:
\$25.00 AVERAGE

GROOMER TO GROOMER IS THE ONLY PUBLICATION FOR PROFESSIONAL PET GROOMERS, KENNEL OWNERS AND VETERINARIANS WHO OFFER GROOMING SERVICES. WITH ARTICLES COVERING SEMINARS, EXPOS, TRADE SHOWS, GROOMING COMPETITIONS, GENERAL HEALTH CARE, ANIMAL AND BEHAVIOR AND TRAINING, THIS PUBLICATION PROVIDES VALUABLE INFORMATION TO PET INDUSTRY PROFESSIONALS.

GENDER: 95% WOMEN
CANNOT SELECT

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

THESE BUSINESS OWNERS PURCHASE GROOMING SUPPLIES AND EQUIPMENT, SHAMPOOS, CONDITIONERS, PET FOODS, TREATS, SUPPLEMENTS, COLLARS, LEADS AND RETAIL PET PRODUCTS. THEY PURCHASE BOOKS AND VIDEOS ON NEW TRAINING AND GROOMING TECHNIQUES.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

WITH AN AVERAGE AGE OF 35 AND AN AVERAGE INCOME OF \$60,000, THESE AVID PET GROOMERS SPEND THEIR DISCRETIONARY INCOME ON NATIONAL AND INTERNATIONAL TRAVEL TO PARTICIPATE IN AND ATTEND SHOWS. DUE TO THEIR PET INTEREST, THEY DECORATE THEIR HOMES, PURCHASE APPAREL AND GIFTS ALL WITH THE PET THEME.

THRU: FEBRUARY 08
NEXT: AUGUST 08

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP DISK	\$25.00
EMAIL	\$50.00
CD	\$35.00

** USAGE **

AM KENNEL CLUB

J-B WHOLSALE SUPPLIES

SMARTPAK

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