

**GREEN PROFIT MAGAZINE**

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GREEN PROFIT MAGAZINE IS THE PREMIER PUBLICATION FOR HORTICULTURE RETAILERS. THESE QUALIFIED SUBSCRIBERS ARE BUYERS AND DECISION MAKERS FROM A VARIETY OF RETAIL BUSINESSES; GARDEN CENTERS, SUPERMARKETS, HOME CENTERS/HARDWARE STORES, MASS MARKET/DISCOUNT, WHOLESALE/FLORIST/DISTRIBUTOR AND TRADITIONAL FLORISTS.

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THEY TRAVEL TO CONFERENCES, EXPOS AND TRADE SHOWS FOR NEW PRODUCTS, SALES AND MARKETING INFORMATION AND CONSUMER DISPLAY IDEAS.

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CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com