

GARDENS GALORE

103,273	12 MONTH ORGANIC GARDENERS	\$75.00/M	
344,280	12 MONTH VEGETABLE GARDENERS	\$75.00/M	
469,188	12 MONTH FLOWER GARDENERS	\$75.00/M	GENDER: 51% FEMALE
68,050	12 MO. MAIL ORDER RESPONDER	\$75.00/M	CAN SELECT
520,673	12 MONTH DEDICATED GARDENERS	\$75.00/M	

FROM VEGETABLE GARDENS TO FLOWER GARDENS TO ORGANIC GARDENS FOR BETTER LIVING, THESE DIGGERS OF THE DIRT ENJOY THEIR TIME OUTDOORS AND IN THEIR GARDENS. THEY PURCHASE A WIDE RANGE OF GARDENING HAND TOOLS, BOOTS AND APPAREL AND LAWN EQUIPMENT. THEY ALSO PURCHASE KITCHEN APPLIANCES AND CANNING SUPPLIES TO BE ABLE TO ENJOY THE FRUITS OF THEIR LABORS YEAR AROUND.

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THESE SALT OF THE EARTH "GREEN THUMBS" SUBSCRIBE TO PUBLICATIONS TO LEARN OF GARDENING TECHNIQUES, PEST AND WEED CONTROL, SEEDS AND FERTILIZERS AND LANDSCAPING AND LAWN CARE.

THRU: JULY 2010
NEXT: FEBRUARY 2011

WHETHER THEY GARDEN TO BEAUTIFY THEIR HOMES OR FEED THEIR FAMILIES, THESE GARDENING ENTHUSIASTS CAN'T WAIT TO START PLANNING AND PURCHASING THEIR PLANTS AND SUPPLIES FOR SPRING EACH YEAR.

MANY LIFESTYLE AND HOUSEHOLD DEMOGRAPHICS SELECTIONS ARE AVAILABLE - PLEASE INQUIRE.

ALL ORDER CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT RESPONSE

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
ZIP TAPE SET UP FEE	\$50.00
GENDER	\$6.00/M
LIFESTYLE DEMOGRAPHICS	\$15.00/M
HOUSEHOLD DEMOGRAPHICS	\$10.00/M
CD ROM, CARTRIDGE	\$50.00
ELECTRONIC MEDIA	\$50.00

** USAGE **

ENGINEERING SERVICES REIMAN PUBS

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