

GARDENS GALORE

520,204	12 MONTH DEDICATED GARDENERS	\$75.00/M	
103,180	12 MONTH ORGANIC GARDENERS	\$75.00/M	
343,970	12 MONTH VEGETABLE GARDENERS	\$75.00/M	GENDER: 51% FEMALE
468,765	12 MONTH FLOWER GARDENERS	\$75.00/M	CAN SELECT
67,988	12 MO. MAIL ORDER RESPONDER	\$75.00/M	

FROM VEGETABLE GARDENS TO FLOWER GARDENS TO ORGANIC GARDENS FOR BETTER LIVING, THESE DIGGERS OF THE DIRT ENJOY THEIR TIME OUTDOORS AND IN THEIR GARDENS. THEY PURCHASE A WIDE RANGE OF GARDENING HAND TOOLS, BOOTS AND APPAREL AND LAWN EQUIPMENT. THEY ALSO PURCHASE KITCHEN APPLIANCES AND CANNING SUPPLIES TO BE ABLE TO ENJOY THE FRUITS OF THEIR LABORS YEAR AROUND.

THESE SALT OF THE EARTH "GREEN THUMBS" SUBSCRIBE TO PUBLICATIONS TO LEARN OF GARDENING TECHNIQUES, PEST AND WEED CONTROL, SEEDS AND FERTILIZERS AND LANDSCAPING AND LAWN CARE.

WHETHER THEY GARDEN TO BEAUTIFY THEIR HOMES OR FEED THEIR FAMILIES, THESE GARDENING ENTHUSIASTS CAN'T WAIT TO START PLANNING AND PURCHASING THEIR PLANTS AND SUPPLIES FOR SPRING EACH YEAR.

MANY LIFESTYLE AND HOUSEHOLD DEMOGRAPHICS SELECTIONS ARE AVAILABLE - PLEASE INQUIRE.

ALL ORDER CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT RESPONSE

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
LIFESTYLE DEMOGRAPHICS	\$15.00/M
HOUSEHOLD DEMOGRAPHICS	\$10.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM, CARTRIDGE	\$50.00
ELECTRONIC MEDIA	\$50.00

** USAGE **

ENGINEERING SERVICES

REIMAN PUBS

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