

FREE AT LAST NEWLY DIVORCED

237,176	DIVORCES	\$85.00/M
21,001	MONTHLY DIVORCES	\$20.00/M

EMBARKING ON A NEW AND OFTEN PAINFUL TRANSITION, RECENTLY DIVORCED INDIVIDUALS ARE GOING THROUGH A MAJOR CHANGE IN LIFESTYLE. OFTEN THEY ARE CHARGED WITH SETTING UP A NEW HOUSEHOLD, AND ARE IN NEED OF EVERYTHING FROM FURNISHING AND LINENS TO POTS AND PANS. WITH THEIR NEW-FOUND FREEDOM THEY ARE BUSY EXPLORING AND REINVIGORATING THEMSELVES WITH THE LEISURE ACTIVITIES THEY ENJOYED BEFORE MARRIAGE, SUCH AS SPORTS, FITNESS, BEAUTY, AND SPA TREATMENTS. AT THE SAME TIME, THEY MAY BE SEEKING SOURCES FOR SELF-IMPROVEMENT AND TAKING THE TIME TO REDISCOVER THEMSELVES THROUGH SPIRITUALITY, RELIGION, NEW SUBSCRIPTIONS AND MEMBERSHIPS. THEY WILL BE KEEPING AN EYE ON THE LATEST TRENDS AND FASHIONS AS THEY EXPAND THEIR SOCIAL NETWORK IN THE SINGLE SCENE.

GENDER IS  
SELECTABLEMINIMUM ORDER:  
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

RECENT DIVORCES ARE PERFECT PROSPECTS FOR ENTERTAINMENT, FASHION, MAGAZINES, BOOKS, MUSIC, MOVIES, RELIGIOUS AND SPIRITUAL OFFERS, HOME DECOR, HOUSEHOLD GOODS, KITCHEN BASICS, HOME ELECTRONICS, FURNITURE, INTERNET SERVICE, APPAREL, CREDIT CARDS, INSURANCE, FINANCIAL AND DATING SERVICES.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: [www.telemarketing.donotcall.gov](http://www.telemarketing.donotcall.gov)

SOURCE: COMPILED AND SELF-REPORTED DATA

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
DATE OF DIVORCE	\$10.00/M
GENDER	\$10.00/M
ESTIMATED AGE	\$10.00/M
ESTIMATED INCOME	\$10.00/M
EMAIL	\$50.00
PHONES	\$30.00/M

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