

FLORIDA CHRISTIAN DONORS

54,999 12 MO DONORS \$85.00/M UNIT OF SALE:
 6 MO HOTLINE ADD \$10.00/M \$25.00 AVERAGE

EXTREMELY CONSERVATIVE CHRISTIAN DONORS WHO BELIEVE GENDER: 60% MALE
 IN STRONG FAMILY VALUES AND MORALS, REPUBLICAN CAN SELECT
 GOVERNMENT AND THE PRESERVATION OF THE AMERICAN WAY
 OF LIFE. ADDRESSING:
 SEE SELECTIONS

THESE POLITICALLY SOUND CONTRIBUTORS, WHO LIVE IN THE GREAT STATE OF FLORIDA, SUPPORT LOCAL, STATE AND NATIONAL RELIGIOUS CANDIDATES AND ORGANIZATIONS. KEYING: \$2.00/M

THESE DONORS HAVE AN AVERAGE INCOME RANGE OF \$50K-\$74K AND AN AVERAGE AGE RANGE OF 45-60. MINIMUM ORDER:
 5,000

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS. SAMPLE REQUIRED
 THRU: SEPTEMBER 11
 NEXT: APRIL 12

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
 ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE OR INCOME	\$10.00/M
CREDIT CARD HOLDER	\$10.00/M
MAIL ORDER BUYER	\$15.00/M
DOLLAR SELECT	\$10.00/M
P/S LABELS	\$10.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

** USAGE **

LUIS PALAU EVANGEL. ASSN. NAT'L PRO-LIFE ALLIANCE SALVATION ARMY
 SHERIFF'S ASSOCIATION

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com