



(FARM JOURNAL ENHANCED MASTERFILE CONTINUED)

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE  
ARE REQUIRED TO BE PAID IN FULL.  
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE  
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT RESPONSE

SELECTIONS: STATE, SCF, ZIP CODE	\$10.00/M
AGE	\$10.00/M
GENDER	\$10.00/M
INCOME	\$10.00/M
HOME OWNERSHIP	\$10.00/M
PRESENCE OF CHILDREN	\$15.00/M
AGE RANGE OF CHILDREN	\$15.00/M
CROP OR LIVESTOCK	\$15.00/M
INTEREST	\$15.00/M
MAGAZINE SUBSCRIBERS	\$15.00/M
DONOR/CONTRIBUTOR	\$15.00/M
EMAIL OR FTP	\$50.00

CONTACT LIST MANAGER: SCOTT ROBBINS - [scott@midwestdm.com](mailto:scott@midwestdm.com)