

FARM JOURNAL CRAFT ENTHUSIASTS

85,618 12 MONTH CRAFT/HOBBY BUYERS \$85.00/M

THESE CRAFT ENTHUSIASTS SUBSCRIBE TO ONE OR MORE FARM JOURNAL MEDIA PUBLICATION. THESE BUYERS ENJOY A WIDE RANGE OF CRAFTS FROM NEEDLEWORK TO WOODWORKING. THEIR CRAFT PREFERENCES ARE SELF REPORTED AND OUTLINE THE LEISURE ACTIVITIES THEY ENJOY THE MOST.

GENDER:
CAN SELECT

ADDRESSING:
SEE SELECTIONS

THEIR RURAL LOCATIONS MAKE THE PURCHASE OF CRAFT AND HOBBY SUPPLIES DIFFICULT, LIMITED BY TIME AND TRAVEL SO MANY OF THESE HOBBYISTS USE DIRECT MAIL, CATALOGS AND THE INTERNET FOR PURCHASING MATERIALS, PATTERNS, MAGAZINES AND MORE. THESE CRAFTERS NEED EVERYTHING FROM YARN TO WOODWORKING TOOLS FOR THEIR LEISURE CRAFTING HOBBIES.

KEYING: \$5.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

SOURCE: 100% DIRECT RESPONSE

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SELECTIONS: STATE, SCF, ZIP	\$10.00/M
AGE, INCOME	\$10.00/M
GENDER	\$10.00/M
EMAIL OR FTP	\$50.00

**** USAGE ****

AGRI SUPPLY CATALOG	ENGINEERING SVCS CATALOGS	MAYO CLINIC
CAL FARLEY'S	EXAPTA NO-TILL SOLUTIONS	MERIT DIRECT DATABASE
CONSOLIDATED PLASTICS	FARM SHOW MAGAZINE	NEW LIFE INDUSTRIES
DISABLED AM VETS	GURNEY SEED & NURSERY	NORTHERN TOOL
DIVINE WORD MISS.	HOBBY FARMS MAGAZINE	VALLEY VET SUPPLY

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