

**FEDA FUND FINANCIAL INVESTORS**

39,811 12 MONTH INVESTORS \$85.00/M  
 TYPE OF INVESTMENT ADD \$15.00/M GENDER: 50/50  
 CAN SELECT

THESE UPSCALE INVESTORS PURCHASE SEVERAL TYPES OF PUBLICATIONS TO ENHANCE THEIR KNOWLEDGE OF THE FINANCIAL MARKET. THEY SEEK INFORMATION ON A DAILY BASIS TO INCREASE THEIR PORTFOLIO SIZE AND PERSONAL NET WORTH.

ADDRESSING:  
 SEE SELECTIONS

KEYING: \$2.00/M

WITH AN AVERAGE AGE OF 50 AND HOUSEHOLD INCOME OF \$100,000+, THESE INVESTORS ARE INTERESTED IN ALL ASPECTS OF STOCK MARKET INVESTING, RETIREMENT PLANS AND MUTUAL FUNDS. THEY ALSO USE REAL ESTATE INVESTMENTS AND ANNUITIES TO ENHANCE THEIR NET WORTH.

MINIMUM ORDER:  
 5,000

SAMPLE REQUIRED

THRU: SEPTEMBER 11  
 NEXT: APRIL 12

87% ARE COLLEGE EDUCATED WITH UPPER INCOMES AND AFFLUENT LIFESTYLES.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FE..

ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.

SOURCE: DIRECT MAIL, INTERNET

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE OR INCOME	\$10.00/M
NET WORTH	\$10.00/M
P/S LABELS	\$10.00/M
ZIP TAPE SET UP FEE	\$50.00
CD ROM	\$50.00
ELECTRONIC DELIVERY	\$50.00

\*\* USAGE \*\*

CONSUMERS UNION	INT'L PRECIOUS METALS	PREMIERTRADE
DOW JONES PUBL'G	INVESTTOOLS	UNIV. OF CHICAGO
FORBES, INC.	MX TECHNOLOGIES	

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