

EQUESTRIAN SINGLES.COM

28,383	ACTIVE MEMBERS POSTAL		\$85.00/M	
15,633	ACTIVE MEMBERS EMAIL		\$100.00/M	SEX: 68% FEMALE
10,739	MAIL ORDER BUYERS	ADD	\$10.00/M	32% MALE

CAN SELECT

EQUESTRIAN SINGLES.COM IS THE ORIGINAL ONLINE COMMUNITY FOR HORSE LOVERS, UNITING ALL EQUESTRIAN DISCIPLINES AND BREEDS. MEMBERS JOIN THIS UNIQUE SOCIAL NETWORK TO LEARN ABOUT UPCOMING EVENTS, TRAIL RIDES, HORSE TALK, FRIENDSHIPS OR ROMANCE. MEMBERS CAN ALSO SEND AND RECEIVE EMAIL, JOIN CHAT ROOMS, INSTANT MESSAGE AND POST TO MESSAGE BOARDS.

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

THESE ACTIVE HORSE ENTHUSIASTS PURCHASE SADDLES AND TACK ITEMS FOR WESTERN AND ENGLISH DISCIPLINES AND TRAIL RIDING. THEY ALSO PURCHASE EQUINE HEALTH SUPPLIES AND SUPPLEMENTS, VACCINES, APPAREL AND BARN AND STABLE EQUIPMENT, FENCING SYSTEMS, TRAILERS, GROOMING SUPPLIES, HOW-TO VIDEOS AND BOOKS. EQUESTRIAN SINGLES.COM MEMBERS ALSO TRAVEL WITH AND WITHOUT THEIR HORSES FOR NEW RIDING EXPERIENCES.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: JUNE 2010
NEXT: DECEMBER 2010

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: INTERNET REGISTRATION

SELECTIONS:	STATE, SCF, ZIP CODE	\$6.00/M
	GENDER	\$6.00/M
	AGE	\$10.00/M
	INCOME	\$10.00/M
	EMAIL OR FTP	\$50.00

CONTACT LIST MANAGER: SCOTT ROBBINS scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com