

DONORS & CONTRIBUTORS FROM FARM JOURNAL

211,674	12 MONTH DONORS		\$80.00/M	
165,355	12 MONTH HEALTH CAUSE	ADD	\$10.00/M	
73,343	12 MONTH POLITICAL CAUSE	ADD	\$10.00/M	
50,993	12 MONTH ENVIRONMENTAL	ADD	\$10.00/M	GENDER:
44,877	12 MONTH RELIGIOUS CAUSE	ADD	\$10.00/M	CAN SELECT

FARM JOURNAL DONORS ARE PASSIONATE, GENEROUS AND COMMITTED TO THE CAUSES THEY FINANCIALLY SUPPORT. THEY ARE COMPELLED TO HELP OTHERS IN NEED FOR HEALTH RELATED CAUSES, RELIGIOUS CAUSES, TO SHOW THEIR CONCERN FOR THE ENVIRONMENT THAT PROVIDES THEIR LIVELIHOOD, AND TO SUPPORT POLITICAL CAMPAIGNS AND CANDIDATES.

ADDRESSING:
SEE SELECTIONS

KEYING: \$5.00/M

MINIMUM ORDER:
5,000

THESE FARM FAMILIES TYPICALLY LIVE ON 50+ ACRES, ATTEND LOCAL CHURCHES AND PARTICIPATE IN CIVIC AND CHARITABLE EVENTS. MANY ALSO SUPPORT THEIR FAVORITE POLITICAL CANDIDATES AND DONATE TO THEIR CAMPAIGNS. THESE FAMILIES ALSO CARE FOR THE ENVIRONMENT AND DONATE TO CAUSES SUPPORTING THE PRESERVATION OF THE LAND THAT SUSTAINS THEM.

SAMPLE REQUIRED

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT RESPONSE

SELECTIONS: STATE, SCF, ZIP	\$10.00/M
AGE, INCOME	\$10.00/M
FUNDRAISER TYPE	\$10.00/M
GENDER	\$10.00/M
DEMOGRAPHICS	\$10.00/M
EMAIL OR FTP	\$50.00

** USAGE **

AGRI SUPPLY CATALOG	ENGINEERING SVCS CATALOGS	MAYO CLINIC
CAL FARLEY'S	EXAPTA NO-TILL SOLUTIONS	MERIT DIRECT DATABASE
CONSOLIDATED PLASTICS	FARM SHOW MAGAZINE	NEW LIFE INDUSTRIES
DISABLED AM VETS	GURNEY SEED & NURSERY	NORTHERN TOOL
DIVINE WORD MISS.	HOBBY FARMS MAGAZINE	VALLEY VET SUPPLY

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