

DONORS & CONTRIBUTORS FROM FARM JOURNAL

233,163	12 MONTH DONORS		\$80.00/M	
184,266	12 MONTH HEALTH CAUSE	ADD	\$10.00/M	
81,586	12 MONTH POLITICAL CAUSE	ADD	\$10.00/M	
56,727	12 MONTH ENVIRONMENTAL	ADD	\$10.00/M	GENDER:
49,922	12 MONTH RELIGIOUS CAUSE	ADD	\$10.00/M	CAN SELECT

FARM JOURNAL DONORS ARE PASSIONATE, GENEROUS AND COMMITTED TO THE CAUSES THEY FINANCIALLY SUPPORT. THEY ARE COMPELLED TO HELP OTHERS IN NEED FOR HEALTH RELATED CAUSES, RELIGIOUS CAUSES, TO SHOW THEIR CONCERN FOR THE ENVIRONMENT THAT PROVIDES THEIR LIVELIHOOD, AND TO SUPPORT POLITICAL CAMPAIGNS AND CANDIDATES.

ADDRESSING:
SEE SELECTIONS

KEYING: \$5.00/M

ADDITIONAL SELECTIONS AT \$15.00/M

REPUBLICAN	ANIMAL WELFARE
DEMOCRAT	FARM AID
INDEPENDENT	CHARITABLE
GREEN DONORS	MILITARY/VETERANS

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

THESE FARM FAMILIES TYPICALLY LIVE ON 50+ ACRES, ATTEND LOCAL CHURCHES AND PARTICIPATE IN CIVIC AND CHARITABLE EVENTS. MANY ALSO SUPPORT THEIR FAVORITE POLITICAL CANDIDATES AND DONATE TO THEIR CAMPAIGNS. THESE FAMILIES ALSO CARE FOR THE ENVIRONMENT AND DONATE TO CAUSES SUPPORTING THE PRESERVATION OF THE LAND THAT SUSTAINS THEM.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT RESPONSE

SELECTIONS: STATE, SCF, ZIP	\$10.00/M
AGE, INCOME	\$10.00/M
FUNDRAISER TYPE	\$10.00/M
GENDER	\$10.00/M
DEMOGRAPHICS	\$10.00/M
EMAIL OR FTP	\$50.00

** USAGE **

AGRI SUPPLY CATALOG	ENGINEERING SVCS CATALOGS	MAYO CLINIC
CAL FARLEY'S	EXAPTA NO-TILL SOLUTIONS	NEW LIFE INDY'S
CHRISTIAN APPALACHIAN	FARM SHOW MAGAZINE	NORTHERN TOOL
CONSOLIDATED PLASTICS	GURNEY SEED & NURSERY	VALLEY VET SUPPLY
DISABLED AMERICAN VETS	HOBBY FARMS MAGAZINE	
DIVINE WORD MISSIONARIES	MERITDIRECT D/B	

CONTACT LIST MANAGER: SCOTT ROBBINS - scott@midwestdm.com

Midwest Direct Marketing, Inc.

501 N. Webster, Spring Hill, KS 66083 (913) 686-2220 Fax: (913) 686-2320
Email: info@midwestdm.com