

DIRECT PET SUPERSTORE CATALOG PIP

43,000 12 MONTH PACKAGE INSERTS \$55.00/M UNIT OF SALE:  
\$110.00

FORMERLY VALLEY VET SUPPLY PET CATALOG PIP

GENDER: 55% MALE

THROUGH THEIR DEDICATION TO PROVIDING THE BEST CARE  
POSSIBLE FOR THEIR PETS, THESE BUYERS PURCHASE  
VACCINES, WORMING MEDICINES, TOYS, BEDS, COLLARS AND  
LEASHES, GROOMING SUPPLIES, TRAINING AIDS AND  
PRODUCTS TO ADDRESS MINOR HEALTH ISSUES.

MAXIMUM WEIGHT:  
1/4 OUNCE

MAXIMUM SIZE:  
5.5 X 8.5

THE CATALOG OFFERS SUPPLIES FOR DOGS, CATS AND  
RABBITS FOR PROFESSIONAL BREEDERS AND GROOMERS AS  
WELL AS FOR THE FAMILY PET OWNER.

MAXIMUM INSERTS: 6

ALL CARTONS MUST BE MARKED WITH MAILER NAME, KEY  
AND QUANTITY. CALL MIDWEST DIRECT MARKETING, INC.  
FOR SHIPPING INSTRUCTIONS AFTER ORDER HAS BEEN  
CLEARED. GEOGRAPHIC SELECTIONS ARE NOT AVAILABLE.

MINIMUM ORDER:  
10,000

SAMPLE REQUIRED

SOURCE: CATALOG BUYERS

\*\* USAGE \*\*

BELVOIR PUBLICATIONS  
SHARPER IMAGE

**Midwest Direct Marketing, Inc.**

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