

DEER, ELK AND BEAR HUNTERS

149,618	12 MONTH HUNTERS		\$60.00/M	
	6 MONTH HOTLINE	ADD	\$10.00/M	GENDER: 85% MALE
	EMAIL ADDRESSES	INQUIRE		CAN SELECT
	NON-PROFIT RATE		\$55.00/M	

ACTIVE HUNTERS AND OUTDOORSMEN WHO RELISH THE BIG GAME HUNT FOR DEER, ELK AND BEAR.

THESE UPSCALE HUNTERS SPEND A LARGE AMOUNT OF MONEY ON THEIR FAVORITE SPORT TO PURCHASE GUNS, RIFLES, AMMUNITION, ARCHERY EQUIPMENT, SCENTS, OUTDOOR APPAREL, BOOTS AND TRAVEL GEAR. MANY TRAVEL HUNDREDS OF MILES ANNUALLY TO BAG THEIR TROPHY.

THE LIST HAS NCDB ELEMENTS TO HELP TARGET YOUR AUDIENCE. SELECT BY AGE, INCOME, MAIL ORDER BUYER OR SUBSCRIBER.

ALL ORDERS CANCELLED AFTER THE MAILDATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

END-USERS REQUIRING TELEPHONE NUMBERS MUST SIGN A "WAIVER OF LIABILITY AND INDEMNIFICATION AGREEMENT" AND MAY BE REQUIRED TO OBTAIN A SANS NUMBER FROM THE FTC WEB SITE: www.telemarketing.donotcall.gov

SOURCE: MAGAZINES, DNR, MAIL ORDER, PRODUCT REBATES, REGISTRATIONS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GUN OWNERS	\$6.00/M
GENDER	\$6.00/M
DONORS/CONTRIBUTORS	\$15.00/M
TELEPHONE NUMBERS	\$30.00/M
CREDIT CARD BY TYPE	\$20.00/M
AGE OR INCOME	\$15.00/M
MAIL ORDER BUYERS	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com

** USAGE **

HIGH ADVENTURE RANCH	ROCKY MNTN ELK FNDTN
NATIONAL RIFLE ASSOC.	WILDER CORP.

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